

Nextech AR Solutions

2022: 3D AR Models

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CSE: NTAR
OTC: NEXCF

This communication may contain statements, other than statements of current or historical fact, that constitute “forward-looking statements”. In some cases, you can identify forward-looking statements by terminology such as “anticipate,” “believe,” “expect,” “intend,” “estimate,” “project,” “forecast,” “plan,” “predict,” “seek,” “goal,” “will,” “may,” “likely,” “should,” “could,” and similar expressions or expressions of the negative of these terms. This presentation contains forward-looking statements that are based on our management’s current estimates, beliefs and assumptions which are based on management’s perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements. Although the forward-looking statements contained in this presentation are based upon what we believe are reasonable assumptions, investors are cautioned against placing undue reliance on these statements since actual results may vary from the forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect our results. These risks are described in further detail our Management’s Discussion and Analysis for the year ended December 31, 2021 and are discussed more fully in Nextech’s filings with the Ontario Securities Commission (OSC).

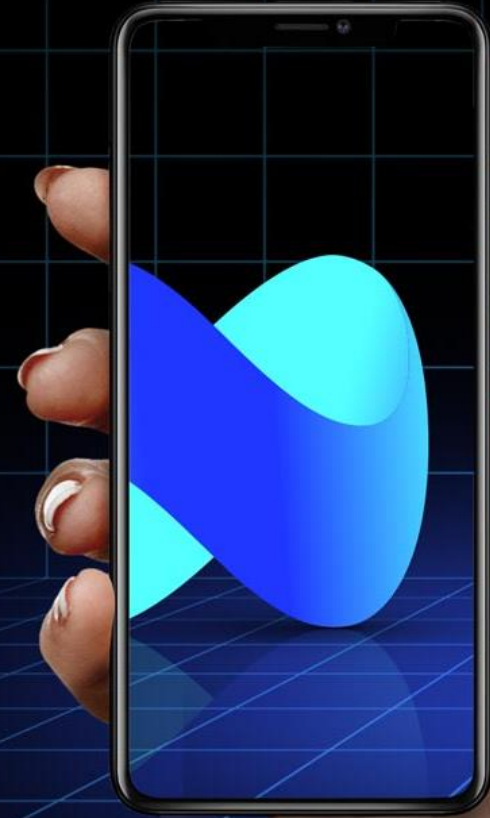
Total Bookings and Backlog are not defined by and does not have a standardized meaning under International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board. This non-IFRS financial performance measure is defined below. Non-IFRS financial measures are used by management to assess the financial and operational performance of the Company. The Company believes that this non-IFRS financial measure, in addition to conventional measures prepared in accordance with IFRS, enables investors to evaluate the Company’s operating results, underlying performance and prospects in a similar manner to the Company’s management. As there are no standardized methods of calculating these non-IFRS measures, the Company’s approaches may differ from those used by others, and accordingly, the use of these measures may not be directly comparable. Accordingly, this non-IFRS measure is intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS.

Total Bookings: the total dollar value of technology services and license services included in contracts with our customers. ‘Value’ is the total revenue (recognizable or not) associated with each transaction, as opposed to the amount invoiced or recognized as revenue in the period. This information provides the user with information on the performance of our sales efforts in the period, as there is a timing difference between when we close a deal and when it is ultimately ‘earned’ as defined in IFRS for revenue due to the term of our contracts and delivery timelines.

Backlog: the estimated unearned portion of technology services and license services in customer contracts that are in process and have not been completed as at the specified date. This includes billed and unbilled amounts within each contract. Since our revenue is recognized as earned, this will translate to total bookings to date less earned revenue recognized on the financial statements. This information provides the user with an estimate of the work expected to be completed and earned in the future at a given point and is used by management to allocate resources to our revenue delivery team.

Total Bookings and Backlog should not be considered a substitute for or in isolation from measures prepared in accordance with IFRS. These non-IFRS measures should be read in conjunction with our annual audited consolidated financial statements for the year ended December 31, 2021. Readers should not place undue reliance on non-IFRS measures and should instead view them in conjunction with the most comparable IFRS financial measures. See the reconciliations to these IFRS measures in the “Reconciliation of Non-IFRS Measures” section of the recent MD&A dated May 19, 2022, found on Sedar.com.

The AI 3D Model Factory





Product–Market Fit Achieved in eCommerce

Why Products in 3D+AR?



higher
conversion rates (1)



of consumers prefer
retailers with AR (2)



reduction in
product returns (3)



Hurley Bike Created for Joy Ride Bikes



Sofa Created for Habitt Furniture



1: Harvard Business Review Article, "How AR Is Redefining Retail in the Pandemic"
2: Digital Marketing Institute Article, "How Augmented Reality is Transforming Retail"
3: AR Insider Article, "Does AR Really Reduce eCommerce Returns?"

Building Relationships With Big Tech & Ecommerce



Partnerships

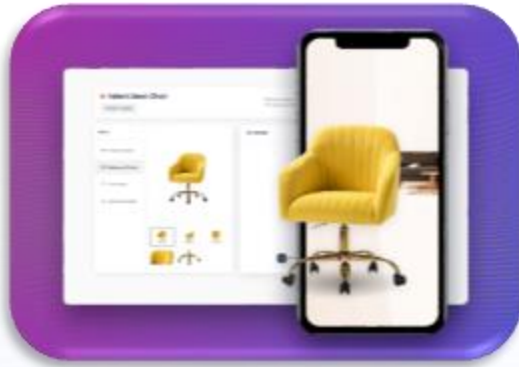
Integrations



Ecommerce Customers



3 distinct AI technologies powering 3D content creation at mass scale



2D - 3D Conversion

Website 2D product images
into 3D models



CAD - POLY Conversion

Conversion of manufacturers
CAD files into 3D models

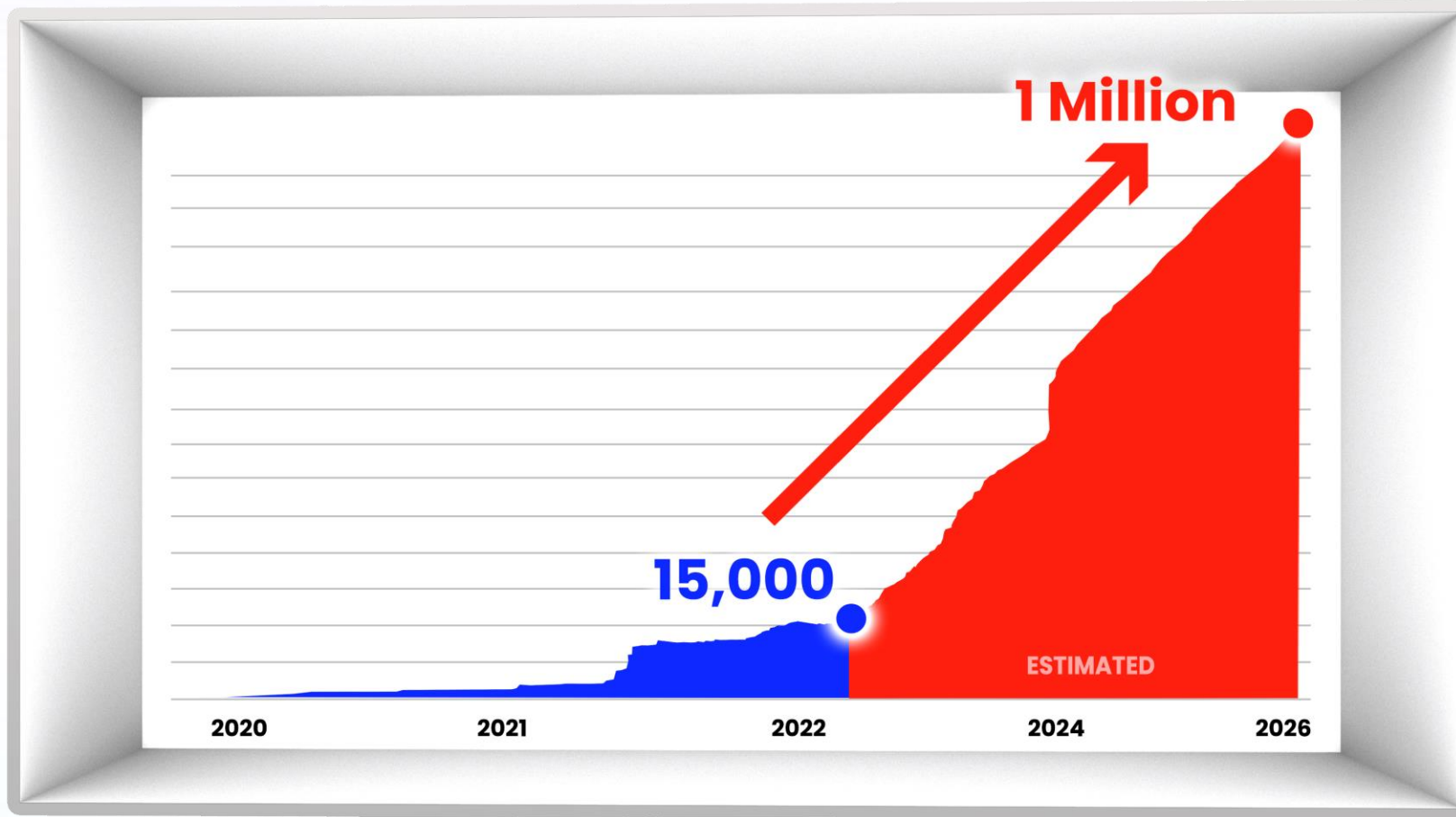


1. CAD - Mesh & 2. Mesh - 3D Model

- Conversion of CAD files into plain 3D mesh with no texture
- Custom texturizer turns plain mesh into realistic textured 3D model

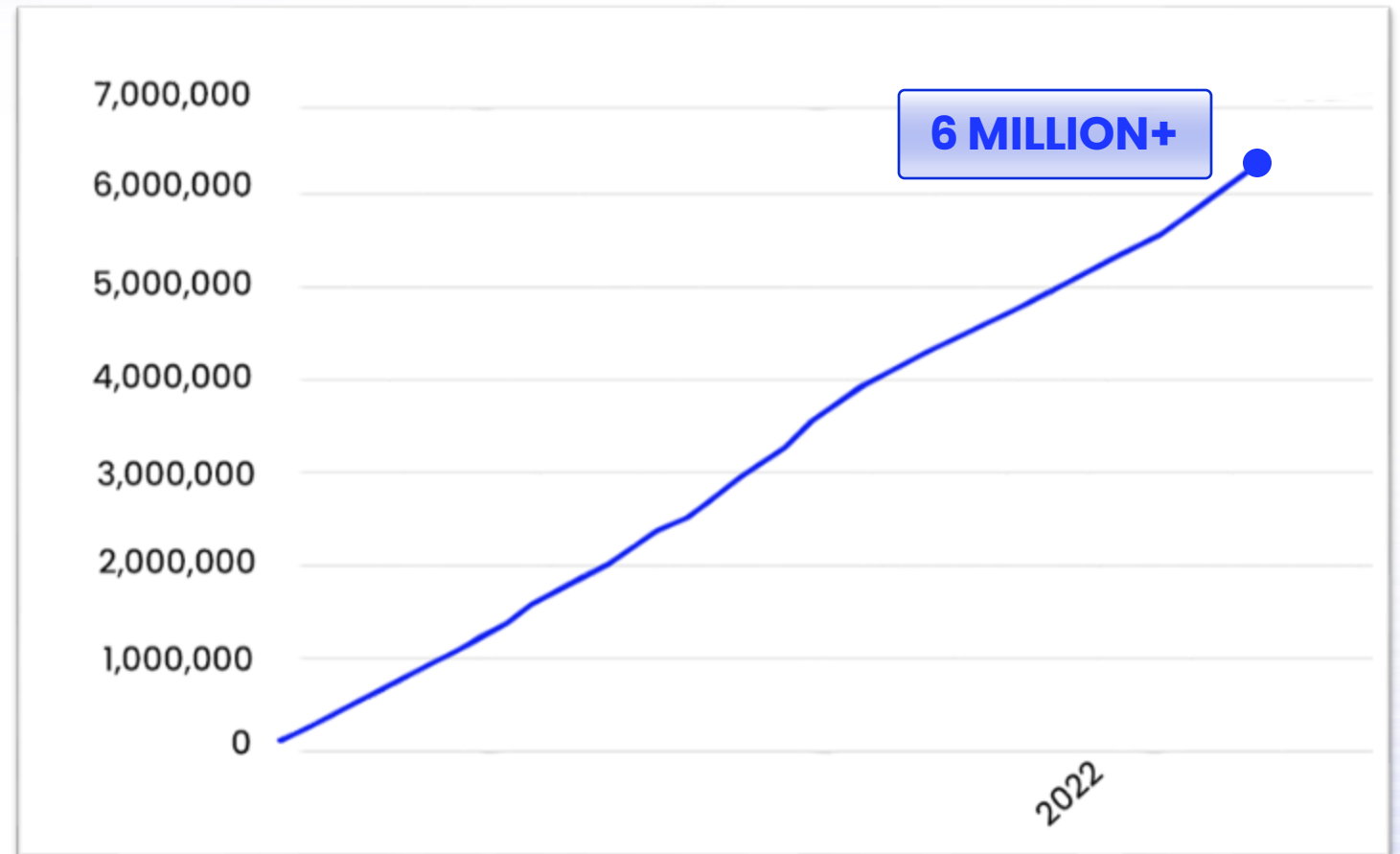
Exponential Growth is Happening Now

Scaling 3D model creation has only just begun!



Growing 3D Model Views & Engagement!

- **Total 3D models served all time: Over 6 MILLION**
- **Total 3D models served in Q1: Approx. 1.2 MILLION**
- **Average/month last year: 47,161**
- **Average/month in Q1 2022: 72,536**
- **Increase in average download: 154%**



We Have a Major Competitive Advantage



3D + AR for RETAILERS



ARitize 3D

2D to 3D

3D + AR for MANUFACTURERS



ARitize CAD

CAD to 3D



Our Pricing, Quality & Scalability
In **BOTH retail & manufacturing** is unmatched

ARitize 3D Now Available On...



ARitize 3D

- ✓ **2D Images to 3D Models**
- ✓ Available on:
 - Shopify
 - BigCommerce
 - WooCommerce
- ✓ Highest quality models
- ✓ Scalable
- ✓ Competitive pricing



 [Click here to watch](#)

2D Images to 3D Models

Create models in 3 simple steps



Share your reference
images



AI creates your
models



Show off your
products in 3D

3D model creation for mass-production.

- ALL PLANS INCLUDE**
- ✓ 3D Model Creation
 - ✓ 3D Model Hosting
 - ✓ Integration Support

TRY IT YOURSELF: 2D to 3D Examples

Use Your Smartphone Camera To Scan The QR Codes

Accessories



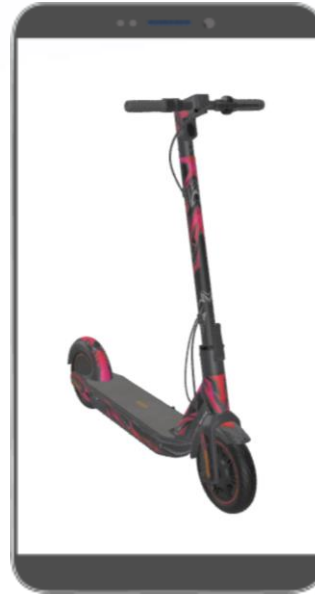
Furniture



Artwork (NFT)
Beeple \$69M



Scoters



Sports Equip



Bikes



TRY IT YOURSELF: 2D to 3D Examples

Use Your Smartphone Camera To Scan The QR Codes

Jewelry



Electronics



Shoes



Small Appliances



Large Appliances



Clothing



ARitize CAD

AI Powered 3D Model Creation At Scale
For **Manufacturers**




ARitize CAD

- ✓ **CAD files to 3D Models**
- ✓ Solution for Manufacturers
- ✓ Eliminate product photography
- ✓ Highest quality models
- ✓ Scalable
- ✓ Competitive pricing

gtb Ford powered by nextech AR solutions

Try it Yourself!
Scan the QR Code using your smartphone camera

2021 Ford Mustang Mach-E

 [Click here to watch](#)

TRY IT YOURSELF: CAD to 3D Examples

Use Your Smartphone Camera To Scan The QR Codes

*NO APP REQUIRED



FORD
Mustang Mach-E



FORD
Escape Hybrid



Jacuzzi



Boat



Boat



\$5.5 T eCommerce Demand for 3D Models



¹<https://www.emarketer.com/worldwide-ecommerce-will-approach-5-trillion-this-year>

eComm Returns Cost **\$1.47 T** Annually

 Global

 United States

\$4.9 Trillion³

Avg. Return Rate⁴

\$565 Billion²

\$1.47
Trillion in
Returns

30%

\$170
Billion in
Returns

² <https://nrf.com/research/customer-returns-retail-industry>

³ <https://www.emarketer.com/worldwide-ecommerce-will-approach-5-trillion-this-year>

⁴ <https://www.cbre.us/cbre-forecasts-online-returns-to-hit-record-70-5b-this-holiday-season>

⁵ <https://arinsider.co/2020/06/29/does-ar-really-reduce-ecommerce-returns/>

Big Tech is Driving 3D Adoption



Indexing 3D models for higher
search ranking



"The **Future** of
eCommerce is **3D**"

Shopify⁸

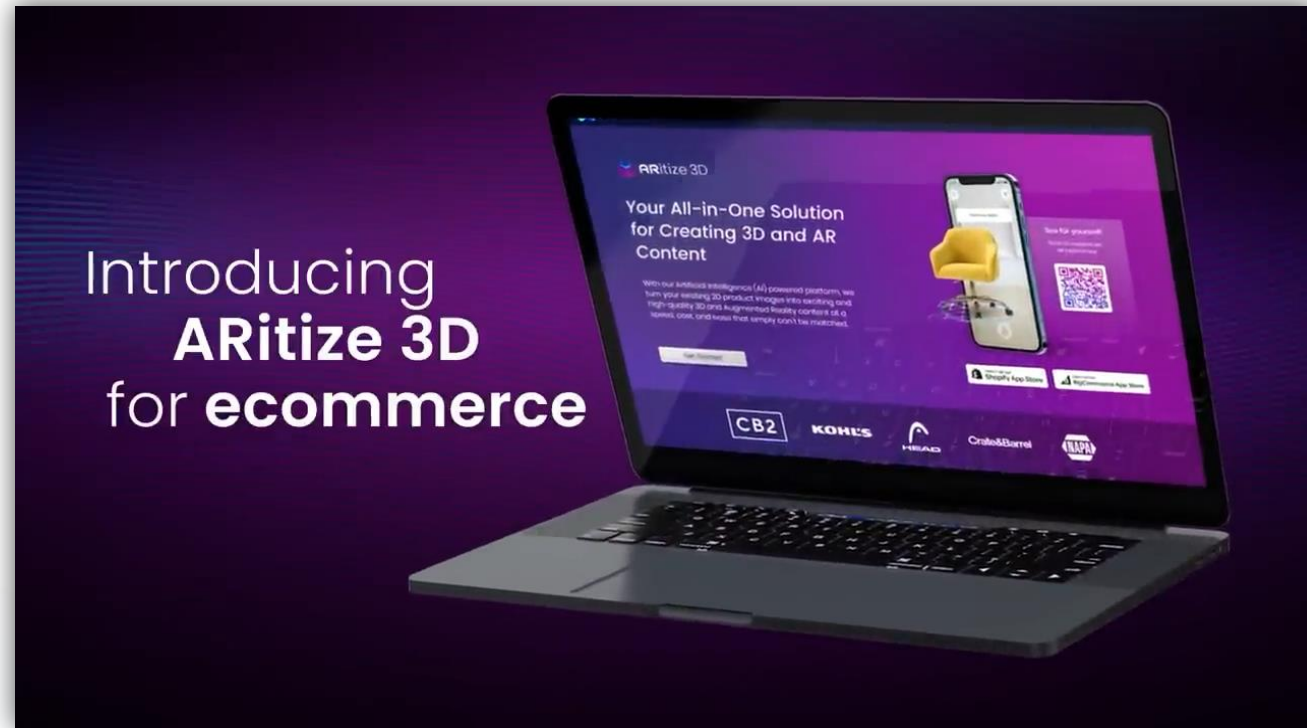
⁸ <https://www.shopify.ca/blog/3d-model-products>

With AI Nextech is Disrupting the Market on **Price & Scale**



End-to-End 3D + AR Solution

Packaged into a SaaS solution built for scale for eCommerce



Enhancements to 3D/AR Content

Product Hotspots



 [Watch Video](#)

Enhancements to 3D/AR Content

Animations



 [Watch Video](#)

Enhancements to 3D/AR Content

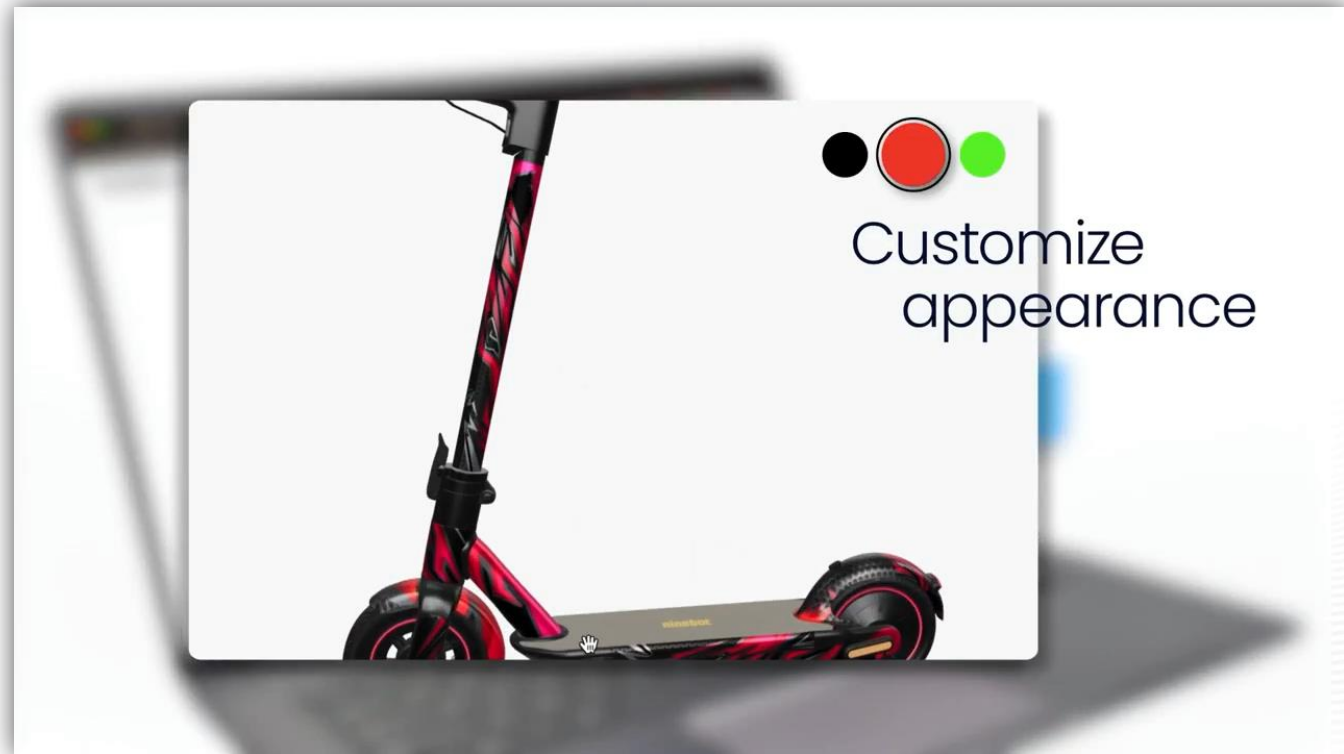
360 + Exploded Views



 [Watch Video](#)

Enhancements to eCommerce Sites

Configurator



 [Watch Video](#)

Enhancements to eCommerce Sites



ARitize
Decorator



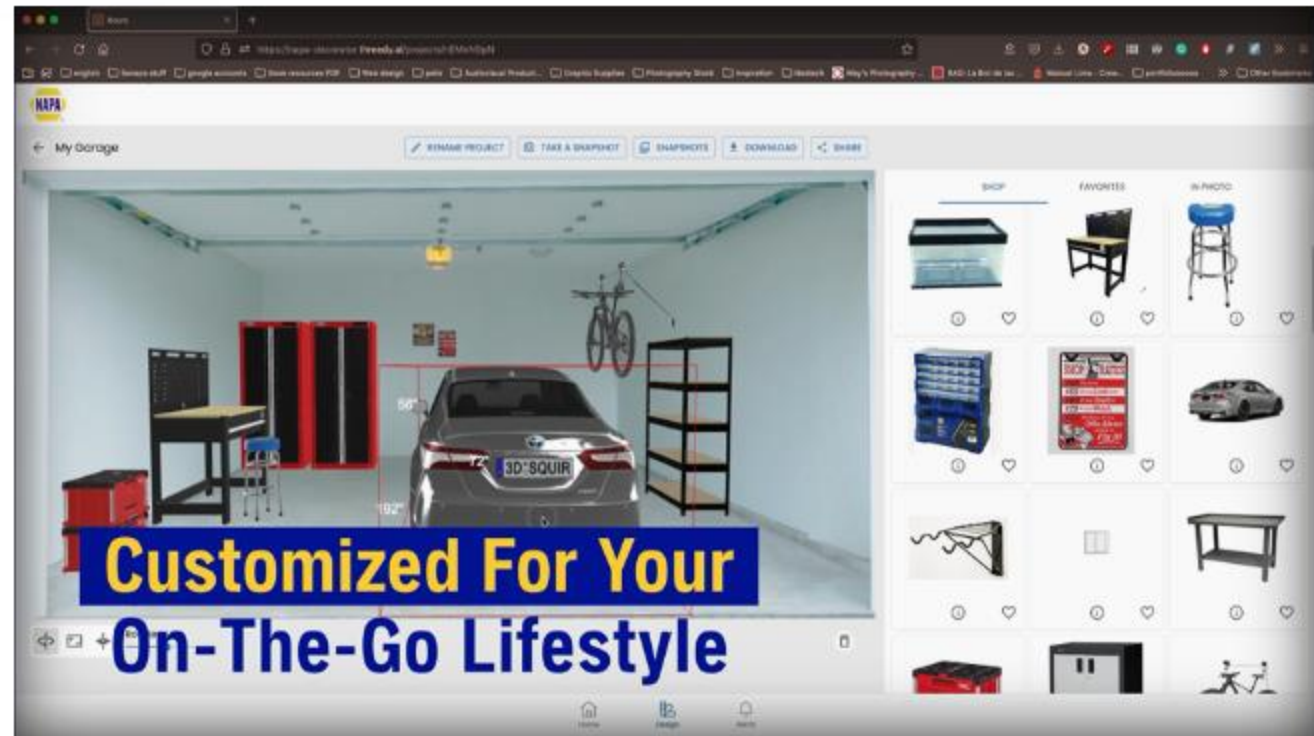
Introducing
ARitize Decorator
by ARitize 3D

ARitize Decorator Client

Garage Builder for NAPA Auto Parts



ARitize Decorator



[▶ Watch Video](#)

ARitize 3D TAM

Demand - 16 Million

E-Commerce Stores Worldwide⁶

>400 Million 3D models need to be created⁷

Merchants on Major E-commerce Sites (Global)



7.5M Merchants

Source: BuiltWith

TAM: **MRR \$ 14 B**
ARR \$ 147 B

7.5 Million Merchants Globally
(SMD, Mid-Market, Enterprise)

400 Million Product SKUs
across all merchants

TAM factors in
3D model creation + increased
revenue opportunity with 3D
model enhancements:

- ✓ Product Hotspots
- ✓ Animations
- ✓ 360 Exploded Views
- ✓ Color Configurator
- ✓ 3D Swirl Ads
- ✓ 3D Carousel
- ✓ Virtual Staging
- ✓ Room Decorator

⁶ <https://wpforms.com/ecommerce-statistics/>

⁷ <https://www.jakobstaudal.com/how-many-products-should-an-e-commerce-site-have/>

3D Model Customers for eCommerce

Brands We Work With



Major WIN & Growth Opportunity With ...



After significant testing, on July 12th 2022, Nextech AR announced that it began supplying the world's largest Prime eCommerce marketplace with 3D models - which represents significant room for potential growth for many years to come!

6.3 Million registered Amazon sellers worldwide

1.5 Million active sellers worldwide

Average of **1800** new sellers a day

Products in all categories and industries

12 Million Amazon product skus & **338 Million** Marketplace seller product skus

95 Million Amazon Prime subscribers in the US

Third Party eCommerce Platforms

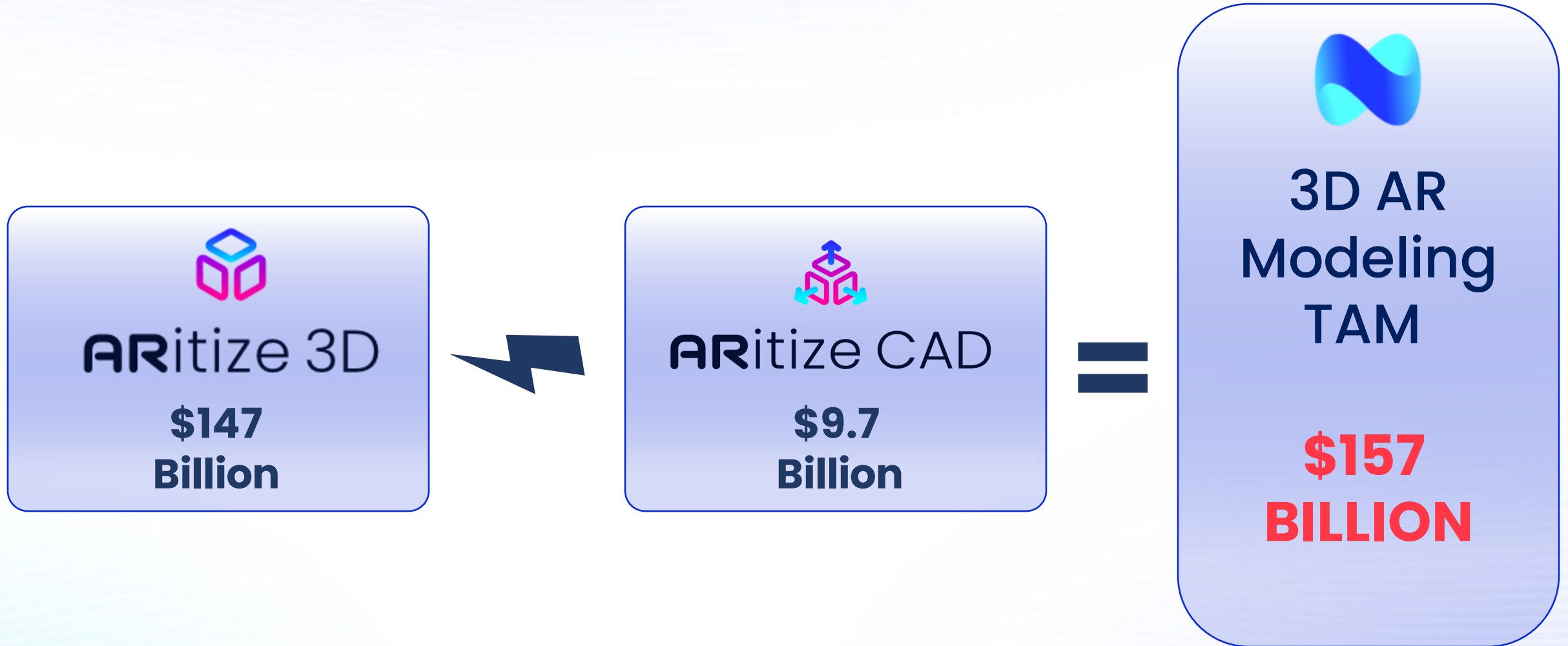
Integration with third party ecommerce platforms gets Nextech's 3D + AR Model creation solution in front of **millions** of merchants **globally**

Easily integrates with any ecommerce platform and website



*Not limited to the platforms above

Nextech's Total Addressable Market



Thank you

Contact Us

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