Nextech AR Solutions
2022: 3D AR Models
This communication may contain statements, other than statements of current or historical fact, that constitute “forward-looking statements”. In some cases, you can identify forward-looking statements by terminology such as “anticipate,” “believe,” “expect,” “intend,” “estimate,” “project,” “forecast,” “plan,” “predict,” “seek,” “goal,” “will,” “may,” “likely,” “should,” “could,” and similar expressions or expressions of the negative of these terms. This presentation contains forward-looking statements that are based on our management’s current estimates, beliefs and assumptions which are based on management’s perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements. Although the forward-looking statements contained in this presentation are based upon what we believe are reasonable assumptions, investors are cautioned against placing undue reliance on these statements since actual results may vary from the forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect our results. These risks are described in further detail our Management’s Discussion and Analysis for the year ended December 31, 2021 and are discussed more fully in Nextech’s filings with the Ontario Securities Commission (OSC).

Total Bookings and Backlog are not defined by and does not have a standardized meaning under International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board. This non-IFRS financial performance measure is defined below. Non-IFRS financial measures are used by management to assess the financial and operational performance of the Company. The Company believes that this non-IFRS financial measure, in addition to conventional measures prepared in accordance with IFRS, enables investors to evaluate the Company's operating results, underlyng performance and prospects in a similar manner to the Company's management. As there are no standardized methods of calculating these non-IFRS measures, the Company's approaches may differ from those used by others, and accordingly, the use of these measures may not be directly comparable. Accordingly, this non-IFRS measure is intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS.

Total Bookings: the total dollar value of technology services and license services included in contracts with our customers. ‘Value’ is the total revenue (recognizable or not) associated with each transaction, as opposed to the amount invoiced or recognized as revenue in the period. This information provides the user with information on the performance of our sales efforts in the period, as there is a timing difference between when we close a deal and when it is ultimately ‘earned’ as defined in IFRS for revenue due to the term of our contracts and delivery timelines.

Backlog: the estimated unearned portion of technology services and license services in customer contracts that are in process and have not been completed as at the specified date. This includes billed and unbilled amounts within each contract. Since our revenue is recognized as earned, this will translate to total bookings to date less earned revenue recognized on the financial statements. This information provides the user with an estimate of the work expected to be completed and earned in the future at a given point and is used by management to allocate resources to our revenue delivery team.

Total Bookings and Backlog should not be considered a substitute for or in isolation from measures prepared in accordance with IFRS. These non-IFRS measures should be read in conjunction with our annual audited consolidated financial statements for the year ended December 31, 2021. Readers should not place undue reliance on non-IFRS measures and should instead view them in conjunction with the most comparable IFRS financial measures. See the reconciliations to these IFRS measures in the “Reconciliation of Non-IFRS Measures” section of the recent MD&A dated May 19, 2022, found on Sedar.com.
The AI 3D Model Factory
Product-Market Fit Achieved in eCommerce

Why Products in 3D+AR?

- +94% higher conversion rates (1)
- +61% of consumers prefer retailers with AR (2)
- -40% reduction in product returns (3)

2. Digital Marketing Institute Article, “How Augmented Reality is Transforming Retail”
3. AR Insider Article, “Does AR Really Reduce eCommerce Returns?”

Sofa Created for Habitt Furniture
Hurley Bike Created for Joy Ride Bikes

View in 3D
Building Relationships With Big Tech & Ecommerce

Partnerships

Integrations

Ecommerce Customers

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Platform Powered by AI

3 distinct AI technologies powering 3D content creation at mass scale

1. **CAD - Mesh & Mesh - 3D Model**
   - Conversion of CAD files into plain 3D mesh with no texture
   - Custom texturizer turns plain mesh into realistic textured 3D model

2. **CAD - POLY Conversion**
   - Conversion of manufacturers CAD files into 3D models

3. **2D - 3D Conversion**
   - Website 2D product images into 3D models
Exponential Growth is Happening Now
Scaling 3D model creation has only just begun!
Growing 3D Model Views & Engagement!

- Total 3D models served all time: Over 6 MILLION
- Total 3D models served in Q1: Approx. 1.2 MILLION
- Average/month last year: 47,161
- Average/month in Q1 2022: 72,536
- Increase in average download: 154%
We Have a Major Competitive Advantage

3D + AR for RETAILERS

ARitize 3D
2D to 3D

3D + AR for MANUFACTURERS

ARitize CAD
CAD to 3D

Our Pricing, Quality & Scalability
In BOTH retail & manufacturing is unmatched
✓ 2D Images to 3D Models
✓ Available on:
  • Shopify
  • BigCommerce
  • WooCommerce
✓ Highest quality models
✓ Scalable
✓ Competitive pricing

Click here to watch
2D Images to 3D Models

Create models in 3 simple steps

- Share your reference images
- AI creates your models
- Show off your products in 3D

3D model creation for mass-production.

ALL PLANS INCLUDE
✓ 3D Model Creation
✓ 3D Model Hosting
✓ Integration Support
TRY IT YOURSELF: **2D to 3D Examples**
Use Your Smartphone Camera To Scan The QR Codes

Accessories | Furniture | Artwork (NFT) Beeple $69M | Scooters | Sports Equip | Bikes
---|---|---|---|---|---
[Image of Accessories] | [Image of Furniture] | [Image of Artwork] | [Image of Scooters] | [Image of Sports Equip] | [Image of Bikes]

*NO APP REQUIRED*
TRY IT YOURSELF: 2D to 3D Examples
Use Your Smartphone Camera To Scan The QR Codes

Jewelry
Electronics
Shoes
Small Appliances
Large Appliances
Clothing

*NO APP REQUIRED
ARitize CAD
AI Powered 3D Model Creation At Scale
For Manufacturers

✓ CAD files to 3D Models
✓ Solution for Manufacturers
✓ Eliminate product photography
✓ Highest quality models
✓ Scalable
✓ Competitive pricing

Try it Yourself!
Scan the QR Code using your smartphone camera

2021 Ford Mustang Mach-E

Click here to watch
TRY IT YOURSELF: CAD to 3D Examples
Use Your Smartphone Camera To Scan The QR Codes

*NO APP REQUIRED
$5.5 T eCommerce Demand for 3D Models

Global Online Sales\(^\d\)
(Trillions$)

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>$3.36</td>
<td>$4.28</td>
<td>$4.9</td>
<td>$5.42</td>
<td>$5.91</td>
<td>$6.39</td>
</tr>
</tbody>
</table>

\(^\d\)https://www.emarketer.com/worldwide-ecommerce-will-approach-5-trillion-this-year

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eComm Returns Cost $1.47 T Annually

Global

$4.9 Trillion

$1.47 Trillion in Returns

Avg. Return Rate

30%

United States

$565 Billion

$170 Billion in Returns

2 https://nrf.com/research/customer-returns-retail-industry
3 https://www.emarketer.com/worldwide-ecommerce-will-approach-5-trillion-this-year
4 https://www.cbre.us/cbre-forecasts-online-returns-to-hit-record-70-5b-this-holiday-season
5 https://arinsider.co/2020/06/29/does-ar-really-reduce-ecommerce-returns/

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Big Tech is Driving 3D Adoption

Google

Indexing 3D models for higher search ranking

shopify

“The Future of eCommerce is 3D”

Shopify®

https://www.shopify.ca/blog/3d-model-products
With AI Nextech is Disrupting the Market on Price & Scale
End-to-End 3D + AR Solution
Packaged into a SaaS solution built for scale for eCommerce

Create 3D → Host → Configure → Distribute → Transform

Introducing ARitize 3D for ecommerce

Your All-In-One Solution for Creating 3D and AR Content

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Enhancements to 3D/AR Content

Product Hotspots

Watch Video
Enhancements to 3D/AR Content

Animations

Watch Video
Enhancements to 3D/AR Content

360 + Exploded Views

Watch Video
Enhancements to eCommerce Sites

Configurator

Customize appearance

Watch Video
Enhancements to eCommerce Sites

Introducing ARitize Decorator
by ARitize 3D
ARitize Decorator Client
Garage Builder for NAPA Auto Parts

Customized For Your On-The-Go Lifestyle

Watch Video
ARitize 3D TAM

Demand – 16 Million E-Commerce Stores Worldwide

>400 Million 3D models need to be created

Merchants on Major E-commerce Sites (Global)

<table>
<thead>
<tr>
<th>E-commerce Site</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Commerce</td>
<td>60K</td>
</tr>
<tr>
<td>Magento</td>
<td>198K</td>
</tr>
<tr>
<td>Woocommerce</td>
<td>3.6M</td>
</tr>
<tr>
<td>Shopify</td>
<td>3.7M</td>
</tr>
<tr>
<td>Others</td>
<td>7.5M</td>
</tr>
</tbody>
</table>

TAM: MRR $14 B
ARR $147 B

7.5 Million Merchants Globally (SMD, Mid-Market, Enterprise)

400 Million Product SKUs across all merchants

TAM factors in 3D model creation + increased revenue opportunity with 3D model enhancements:

✓ Product Hotspots ✓ Animations ✓ 360 Exploded Views ✓ Color Configurator ✓ 3D Swirl Ads ✓ 3D Carousel ✓ Virtual Staging ✓ Room Decorator

Source: BuiltWith

6 https://wpforms.com/eCommerce-statistics/
7 https://www.jakobstaudal.com/how-many-products-should-an-e-commerce-site-have/
3D Model Customers for eCommerce

Brands We Work With

TARGET  HNI  Pier1  NAPA  KOHLS  amazon  CB2  sears  kmart  HEAD

Artography  Lightingplus  Surplus Furniture & Mattress Warehouse  habitt.com  Bleems  Just Recliners  metronaps

OFFICE GROUP  PRINÉTA  FIZZ LAN  CFA  ezooza  Mitrail  NorthbyNorth  Maple Leaf Auctions

CLÉ PRIVÉE  POLY & BARK  NEVER SUMMER  xRocker

BLOOMING TABLES  CLUB PISCINE  EDEN GALLERY  CASA HQ  THIS IS RECOVERY  icebein  adler  Source for Sports  PANMI

Non-stop dogwear  DESLIT  SANTA BARBARA LIGHTING COMPANY  CG1

SPORTS BASEMENT  ARENA  Life Fitness  GLOBUS

Clutch & Co  MATHIS  HARNESS  WILLIAM WOOD

ART MILK  Art Millwork made in USA  HAMMER

JOY RIDE BIKES  Himiway  relax  INDRED  artika

Summit International Flooring  Unique and Luxury Flooring

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After significant testing, on July 12th 2022, Nextech AR announced that it began supplying the world’s largest Prime eCommerce marketplace with 3D models – which represents significant room for potential growth for many years to come!

6.3 Million registered Amazon sellers worldwide

1.5 Million active sellers worldwide

Products in all categories and industries

12 Million Amazon product skus & 338 Million Marketplace seller product skus

Average of 1800 new sellers a day

95 Million Amazon Prime subscribers in the US

https://www.helium10.com/blog/how-many-sellers-on-amazon/

Press Release July 12 2022: Learn More
Integration with third party ecommerce platforms gets Nextech’s 3D + AR Model creation solution in front of millions of merchants globally.

Easily integrates with any ecommerce platform and website.

- Salesforce
- Shopify
- Magento
- BigCommerce
- Oracle
- WooCommerce
- Commercetools
- Google Ads

*Not limited to the platforms above.*
Nextech’s Total Addressable Market

ARitize 3D
$147 Billion

ARitize CAD
$9.7 Billion

3D AR Modeling TAM
$157 BILLION

*All TAM figures are 2024 estimates