

Nextech AR Solutions 2022

NEO: NTAR
OTC: NEXCF

Disclaimer / Safe Harbour



This communication may contain statements, other than statements of current or historical fact, that constitute “forward-looking statements”. In some cases, you can identify forward-looking statements by terminology such as “anticipate,” “believe,” “expect,” “intend,” “estimate,” “project,” “forecast,” “plan,” “predict,” “seek,” “goal,” “will,” “may,” “likely,” “should,” “could,” and similar expressions or expressions of the negative of these terms. This presentation contains forward-looking statements that are based on our management’s current estimates, beliefs and assumptions which are based on management’s perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements. Although the forward-looking statements contained in this presentation are based upon what we believe are reasonable assumptions, investors are cautioned against placing undue reliance on these statements since actual results may vary from the forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect our results. These risks are described in further detail our Management’s Discussion and Analysis for the year ended December 31, 2020 and are discussed more fully in Nextech’s filings with the British Columbia Securities Commission (“BCSC”) and found on Sedar.com.

Total Bookings and Backlog are not defined by and does not have a standardized meaning under International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board. This non-IFRS financial performance measure is defined below. Non-IFRS financial measures are used by management to assess the financial and operational performance of the Company. The Company believes that this non-IFRS financial measure, in addition to conventional measures prepared in accordance with IFRS, enables investors to evaluate the Company’s operating results, underlying performance and prospects in a similar manner to the Company’s management. As there are no standardized methods of calculating these non-IFRS measures, the Company’s approaches may differ from those used by others, and accordingly, the use of these measures may not be directly comparable. Accordingly, this non-IFRS measure is intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS.

Total Bookings: the total dollar value of technology services and license services included in contracts with our customers. ‘Value’ is the total revenue (recognizable or not) associated with each transaction, as opposed to the amount invoiced or recognized as revenue in the period. This information provides the user with information on the performance of our sales efforts in the period, as there is a timing difference between when we close a deal and when it is ultimately ‘earned’ as defined in IFRS for revenue due to the term of our contracts and delivery timelines.

Backlog: the estimated unearned portion of technology services and license services in customer contracts that are in process and have not been completed as at the specified date. This includes billed and unbilled amounts within each contract. Since our revenue is recognized as earned, this will translate to total bookings to date less earned revenue recognized on the financial statements. This information provides the user with an estimate of the work expected to be completed and earned in the future at a given point and is used by management to allocate resources to our revenue delivery team.

Total Bookings and Backlog should not be considered a substitute for or in isolation from measures prepared in accordance with IFRS. These non-IFRS measures should be read in conjunction with our annual audited consolidated financial statements for the year ended December 31, 2020. Readers should not place undue reliance on non-IFRS measures and should instead view them in conjunction with the most comparable IFRS financial measures. See the reconciliations to these IFRS measures in the “Reconciliation of Non-IFRS Measures” section of the recent MD&A dated April 15, 2021, found on Sedar.com.

Blue Chip Leadership Team



Evan Gappelberg
CEO and Founder



Paul Duffy
President, Chairman of the Board



HUAWEI



Feras Abutaha
VP, Operations



Andrew Chan
CPA, CA CFO

Engineering Team



Max Hwang
SVP, Engineering



Nima Sarshar
CTO of Visual Computing & AI



Boon Tan
Director, AR Engineering



Daniel Yu
VP, Engineering

Building Relationships With Big Tech & Ecommerce

Partnerships



Integrations



Ecommerce Customers



Reasons to Invest in Nextech AR



Market

Targeting a booming market where the metaverse will fundamentally transform online shopping

Timing

Immersive tech is taking off, and Nextech has 4 years of experience in this space anticipating this moment

Scalability

Sustainable, highly scalable SaaS based vertically integrated technology

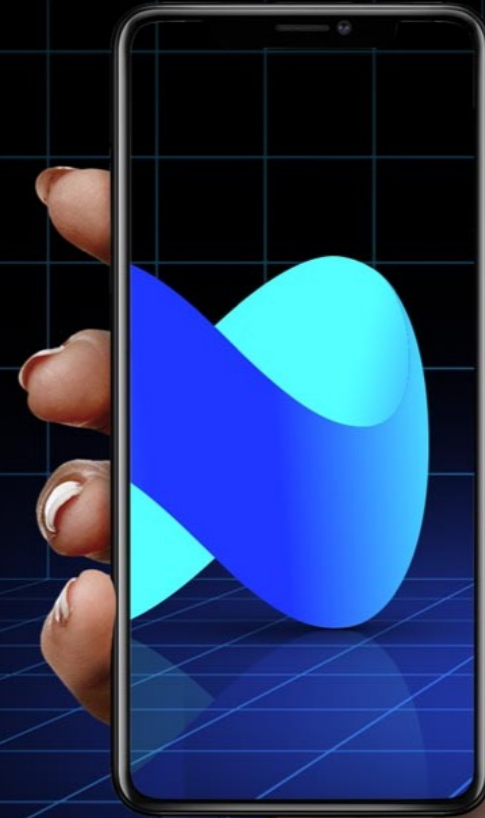
Technology

Nextech AR has created over 10,000 3D models, 70% of those models created in Q4 2021 - Q1 2022 alone

Leadership

A skilled and experienced blue-chip leadership team in a fast evolving and high demand market

Nextech's 3D AR Model Factory



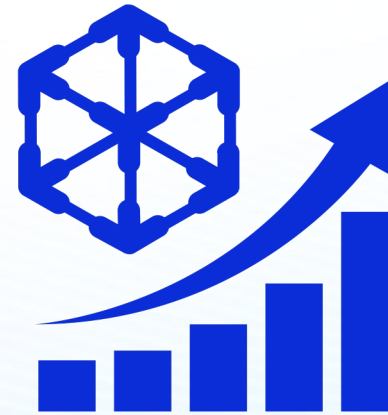
What is a 3D Model?

3D modeling is a technique in computer graphics for producing a **three-dimensional (3D)** representation of any object



To build the **first** vertically
integrated **AI-powered**
3D model factory for the
Metaverse

3 distinct AI technologies coming together
to power 3D + AR content creation at mass scale



2D to 3D
Conversion



CAD to POLY
Conversion



Mesh to Texture
Conversion

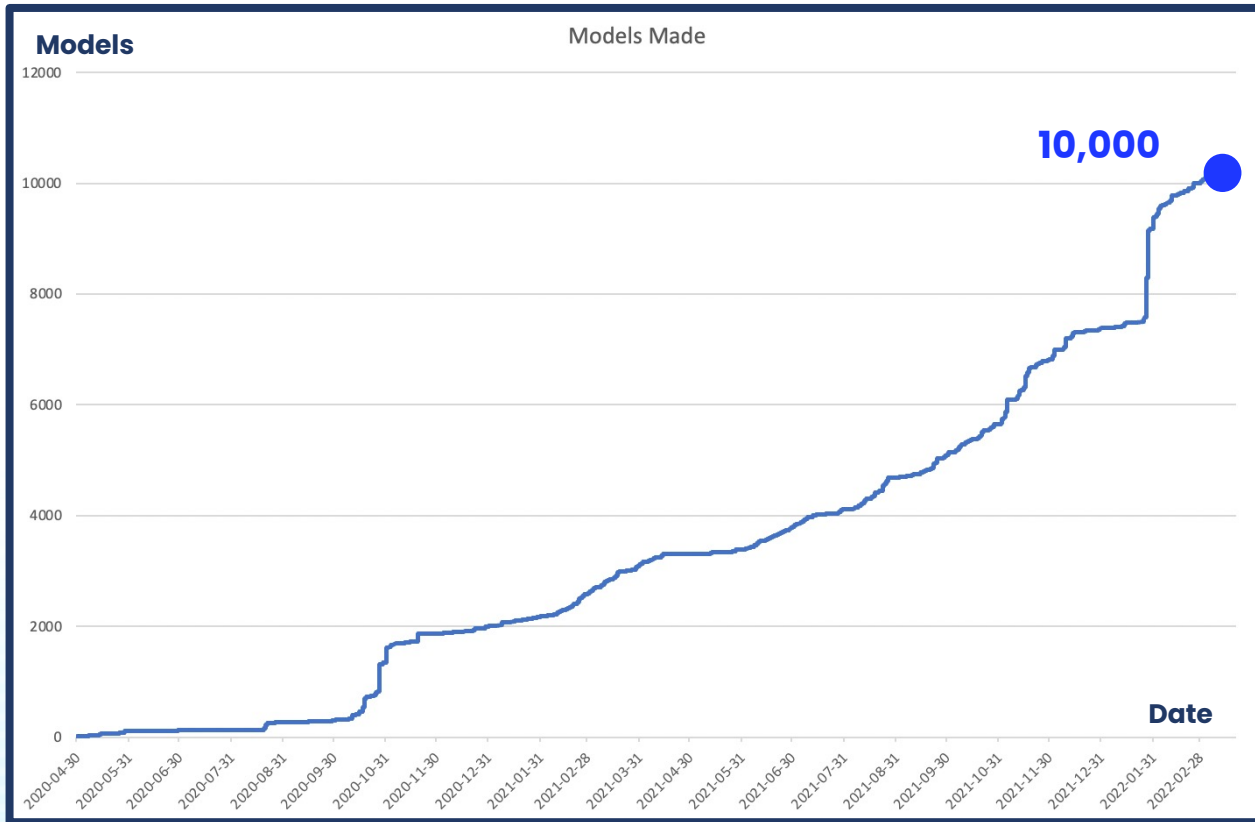
Explosive 3D Model Orders & Views as Demand Rises

3D Model Creation

Nextech AR has created **10,000+ 3D models**, with **70%** of those models created in Q4 2021 - Q1 2022 alone

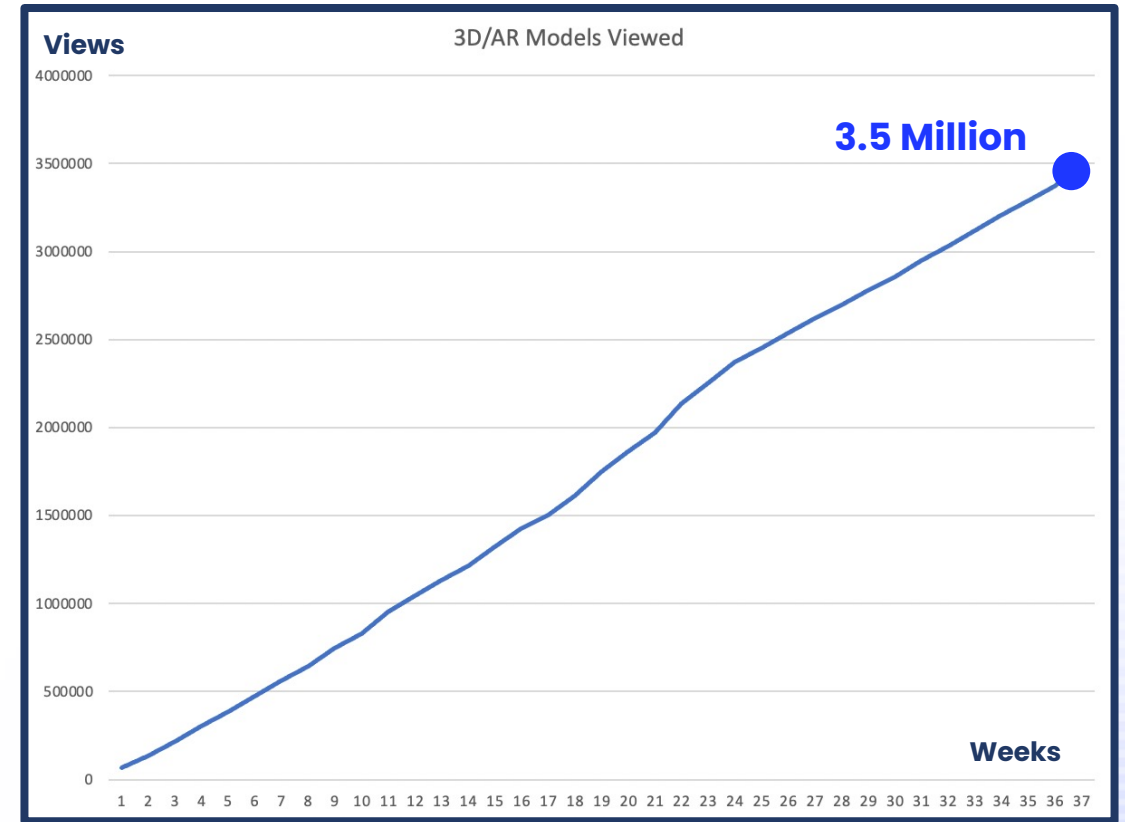
3D AR Models Views

In the past 9 months, Nextech AR's 3D models have **3.5M VIEWS**, with approx 1M views in Q1 2022 alone



2020-04-30

2022-02-28



Weeks

The Nextech **Double** Advantage



3D + AR for RETAILERS



ARitize 3D

2D to 3D



3D + AR for MANUFACTURERS



ARitize CAD

CAD to 3D

The Nextech **Double** Advantage

Pricing, Quality, Scalability
for **BOTH retail & manufacturing** is unmatched

- ✓ **Product Hotspots**
- ✓ **Animations**
- ✓ **360 Exploded Views**
- ✓ **Color Configurator**
- ✓ **3D Swirl Ads**
- ✓ **3D Carousel**
- ✓ **Virtual Staging**
- ✓ **Room Decorator**

ARitize 3D

AI Powered 3D Model Creation At Scale For
Ecommerce



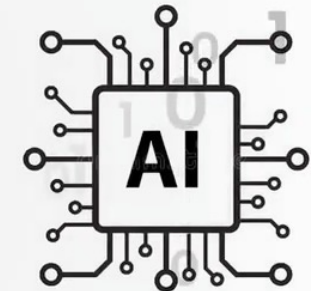
Now integrated with  **shopify**



ARitize 3D

- ✓ **2D Images to 3D Models**
- ✓ Available in Shopify
- ✓ Highest quality models
- ✓ Scalable
- ✓ Competitive pricing

BUILDING
YOUR
MODEL



 [Click here to watch](#)

CAD to POLY Self-Serve
Competitive Advantage



What is the CAD to POLY Advantage?

3D Model creation is **faster, & more cost effective** without compromising quality

Vertically Integrated

- ✓ Integrate with other Metaverse suite apps
- ✓ Future opportunity to integrated with other 3rd party apps

AI-Powered

Automate 3D modelling processes through our built-in **ML programs** including:

- 1) CAD to Mesh Creation
- 2) Texture Creation

3D Model SaaS

- ✓ Offer easy to use / intuitive 3D model creation apps
- ✓ Enable users to scale their 3D modelling pipeline

ARitize CAD

AI Powered 3D Model Creation At Scale For
Manufacturers



ARitize CAD


- ✓ **CAD files to 3D Models**
- ✓ Solution for Manufacturers
- ✓ Eliminate product photography
- ✓ Highest quality models
- ✓ Scalable
- ✓ Competitive pricing



Try it Yourself!
Scan the QR Code using
your smartphone camera



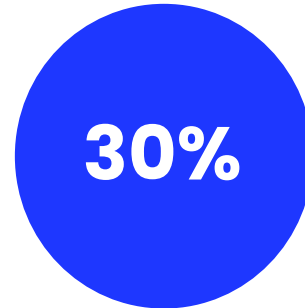
**2021 Ford Mustang
Mach-E**

 [Click here to watch](#)

E-Comm Returns Cost **\$1.47 T Annually**



Avg. Return Rate⁴



² <https://nrf.com/research/customer-returns-retail-industry>

³ <https://www.emarketer.com/worldwide-ecommerce-will-approach-5-trillion-this-year>

⁴ [https://www.cbre.us/cbre-forecasts-online-returns-to-hit-record-\\$70-5b-this-holiday-season](https://www.cbre.us/cbre-forecasts-online-returns-to-hit-record-$70-5b-this-holiday-season)

⁵ <https://arinsider.co/2020/06/29/does-ar-really-reduce-ecommerce-returns/>

3D Asset Creation Needs To Scale

Major Challenges in 3D Model Creation

-  Time consuming
1-2 weeks/model
-  Requires technical talent
-  Inconsistent quality
-  High costs
>\$100-200/3D model
-  Unscalable

Demand – 16 Million E-Commerce Stores Worldwide⁶

>400 Million 3D models need to be created⁷

Merchants on Major E-commerce Sites (Global)



⁶ <https://wpforms.com/ecommerce-statistics/>

⁷ <https://www.jakobstaudal.com/how-many-products-should-an-e-commerce-site-have/>

✓ Product-Market Fit Achieved in ECommerce

Why Products in 3D+ AR?

+94%

higher conversion rates
when consumers interact
with products with AR
experiences(1)

+61%

of **consumers prefer**
retailers with AR
experiences (2)

-40%

**reduction in product
returns** with use of 3D
and AR on the web (3)

1: Harvard Business Review Article, "How AR Is Redefining Retail in the Pandemic"
2: Digital Marketing Institute Article, "How Augmented Reality is Transforming Retail"
3: AR Insider Article, "Does AR Really Reduce eCommerce Returns?"



**Indexing 3D models for higher
search ranking**

**>5,000 – 3D Models
indexed by Nextech**



“With 3D models, your Shopify store
will rank higher on Google and your
models may even show up on the
first page of search results.”

- Shopify¹²

¹²<https://www.shopify.ca/blog/3d-model-products>

Nextech AR: Market Disruptor on **Price & Scale**



Packaged into a SaaS solution built for scale for Ecommerce



Create 3D

GLTF, USDZ, etc.
CAD
Cross Platform
Images



Host

Cloud CMS
Analytics



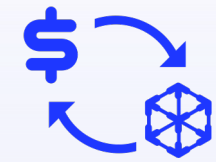
Configure

Animation
Product Hotspots
CTA's



Distribute

WebAR
Product Page
AR Ads
Decorator
Mobile Apps



Transform

+ % Conversion
- % Product Returns
+ Engagement
+ Brand Value
+ More

Enhancements to 3D/AR Content



Product Hotspots



Enhancements to 3D/AR Content



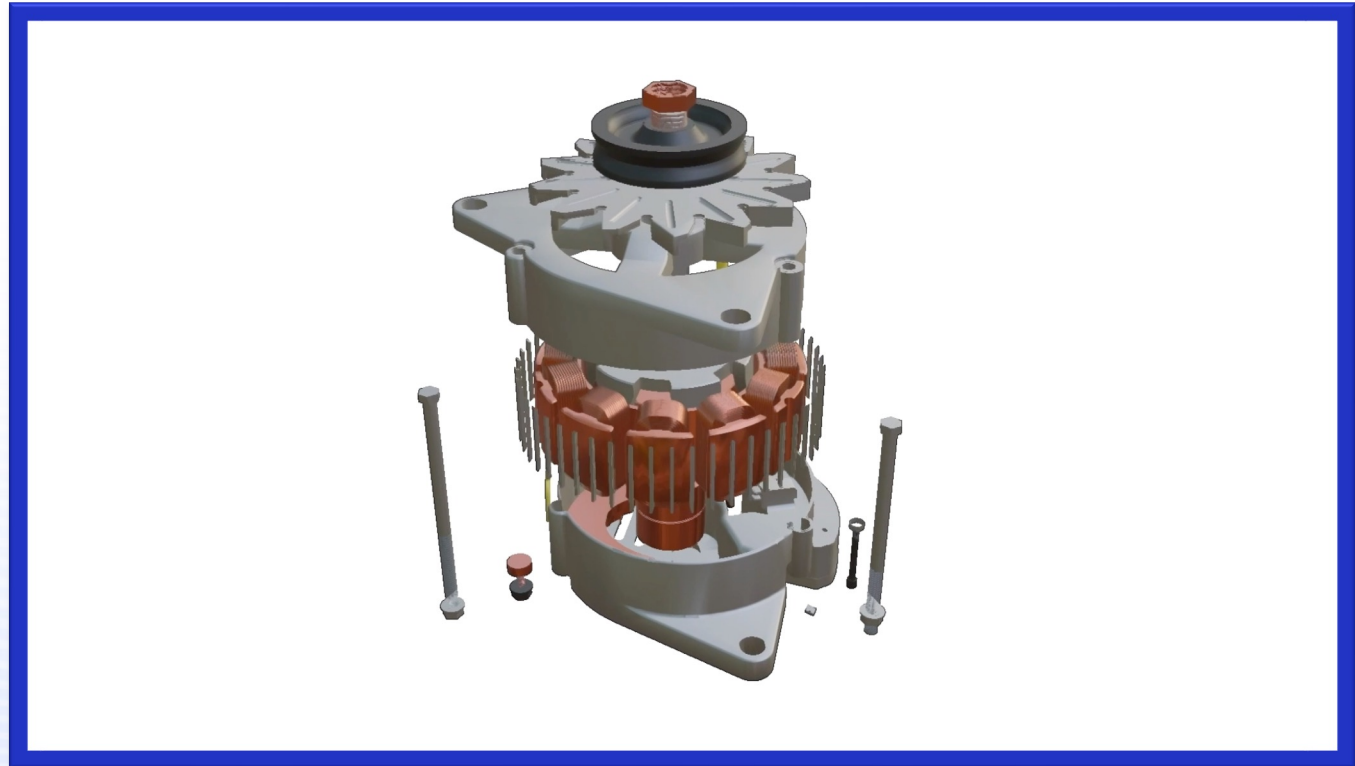
Animations



Enhancements to 3D/AR Content



360 + Exploded Views



Enhancements to E-commerce Sites



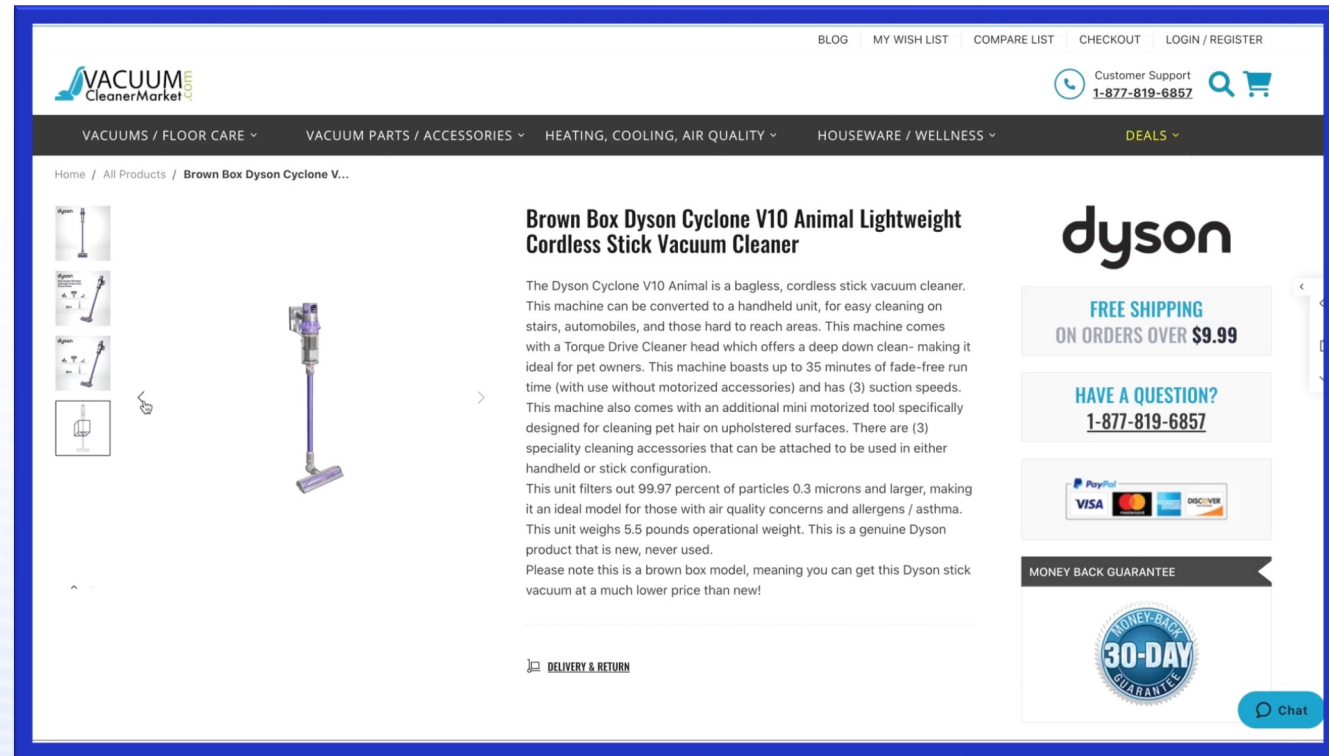
Configurator



Enhancements to E-commerce Sites



3D Carousel
Reduces Product Photography costs by 90%!



Enhancements to E-commerce Sites



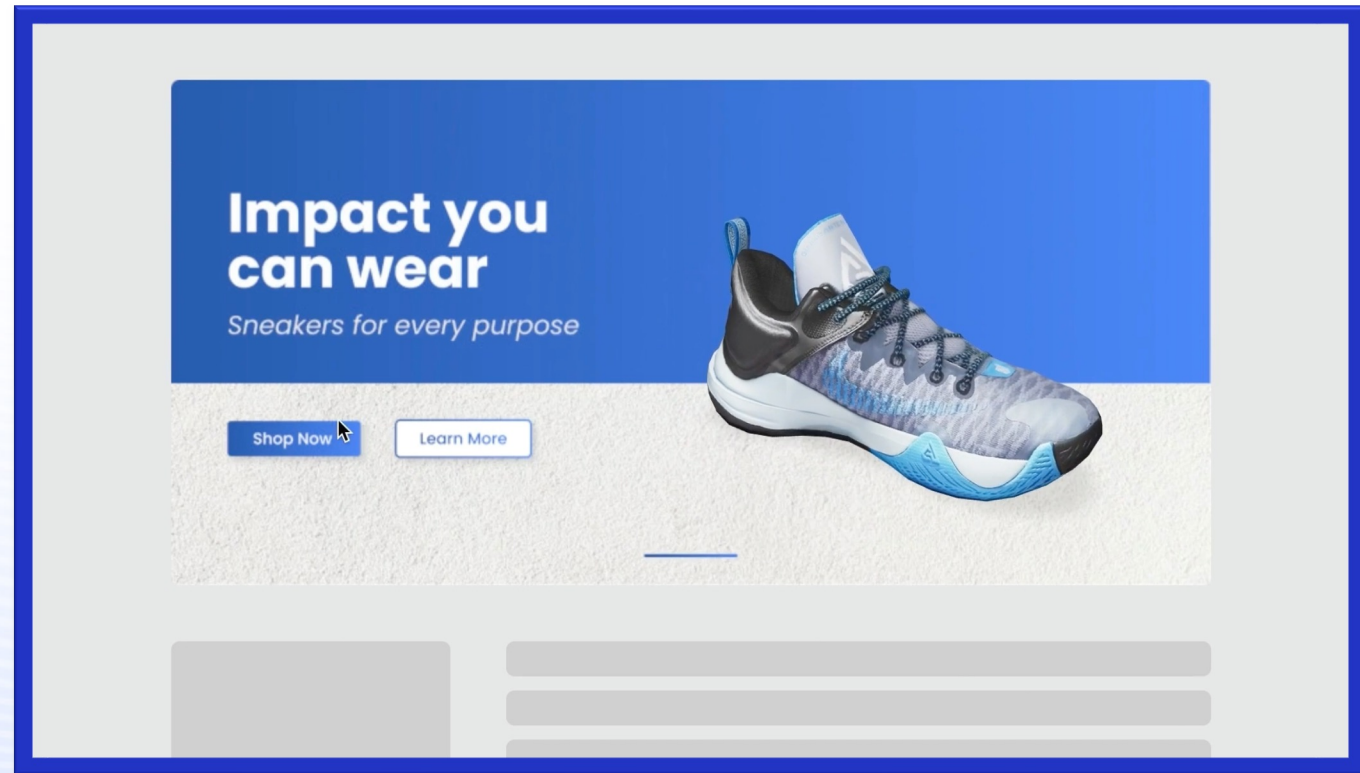
B2B-Virtual Staging + Product Photography





ARitize Swirl

- ✓ **Higher** CTR
- ✓ **Lower** Returns
- ✓ Engaging, animated 3D AR display ads
- ✓ **Scalable** with ARitize 3D



ARitize Swirl Examples – *Interactive!*

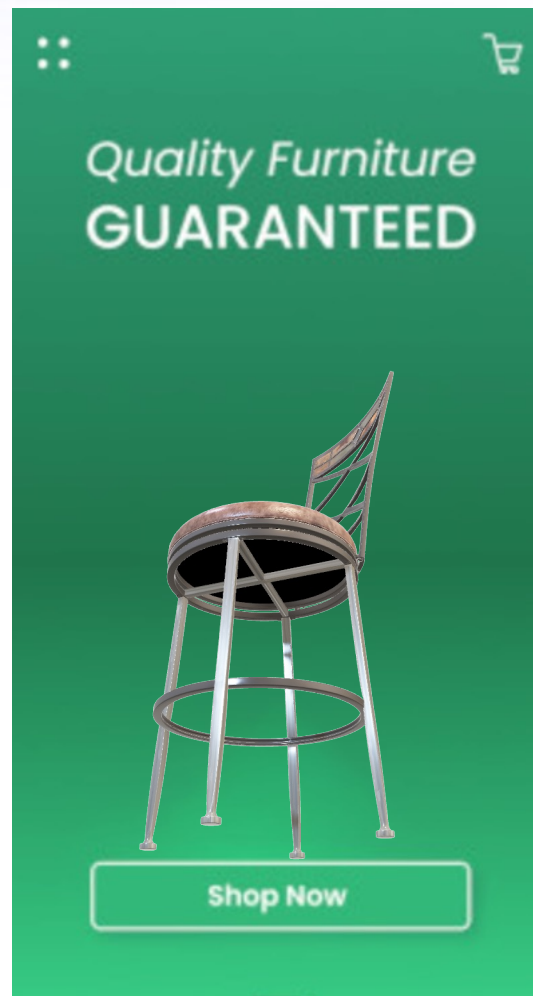


ARitize Swirl

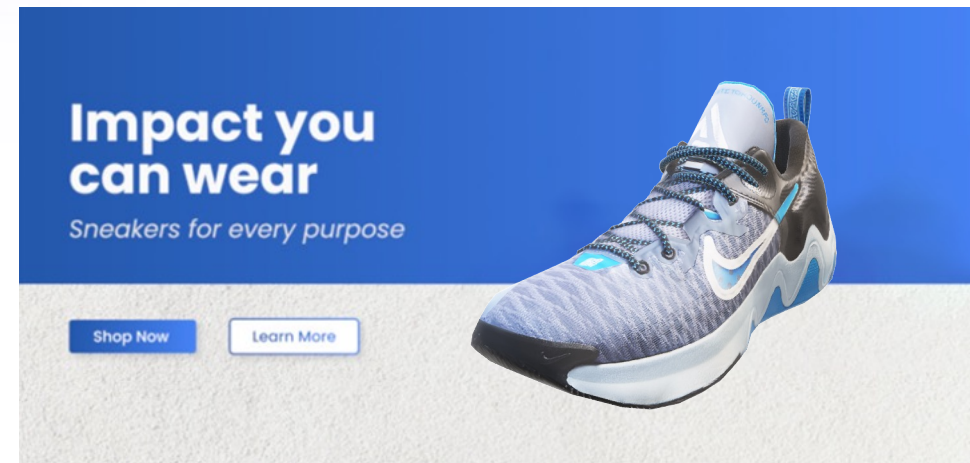
[View 3D/AR Swirl](#)



[View 3D/AR Swirl](#)



[View 3D/AR Swirl](#)



[View 3D/AR Swirl](#)

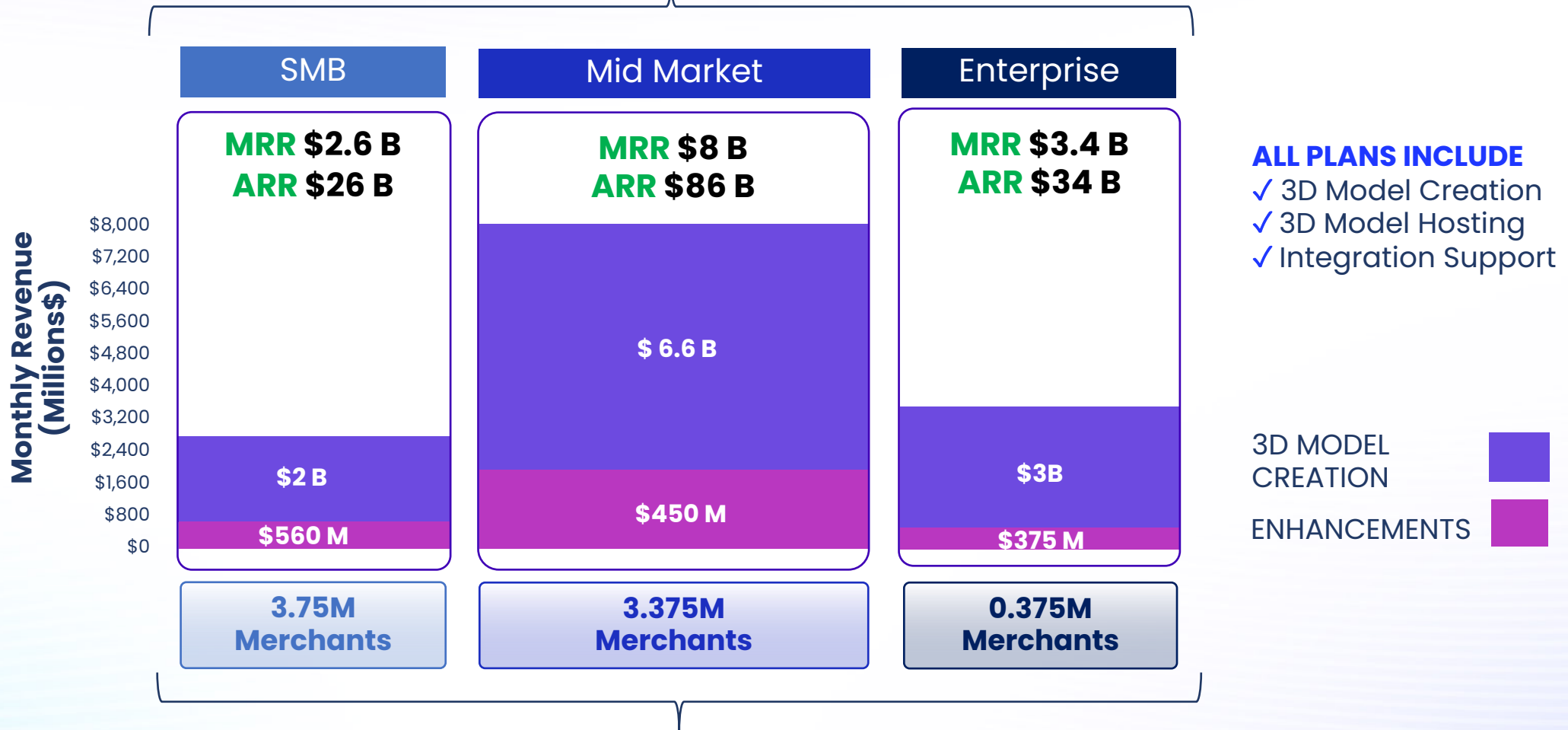


Enhancements to E-commerce Sites



ARitize 3D Total Addressable Market

TAM: **MRR \$ 14 B**
ARR \$ 147 B



- ALL PLANS INCLUDE**
- ✓ 3D Model Creation
 - ✓ 3D Model Hosting
 - ✓ Integration Support

3D MODEL CREATION 
ENHANCEMENTS 

7.5M Merchants with 400 M Product SKUs

Clients & Target Market

Brands We Work With



Target Market



TRY IT YOURSELF: 2D to 3D Examples

Use Your Smartphone Camera To Scan The QR Codes

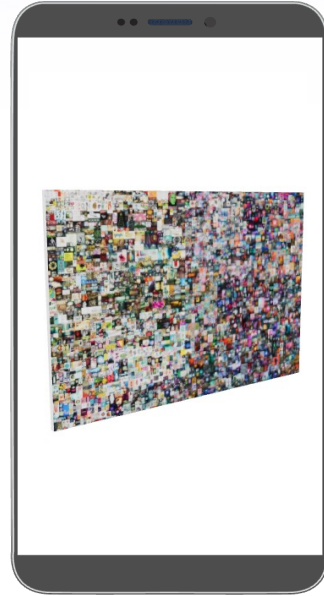
*NO APP REQUIRED



Accessories



Art (NFT)
Beeple \$69M



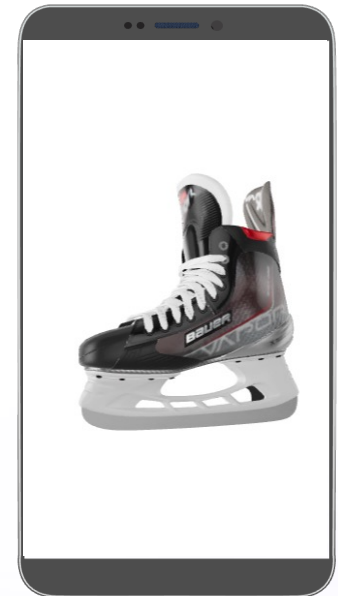
Furniture



Bikes



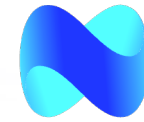
Sports Equip



TRY IT YOURSELF: CAD to 3D Examples

Use Your Smartphone Camera To Scan The QR Codes

*NO APP REQUIRED



nextech AR
a metaverse company

FORD
Mustang Mach-E



FORD
Escape Hybrid



Jacuzzi

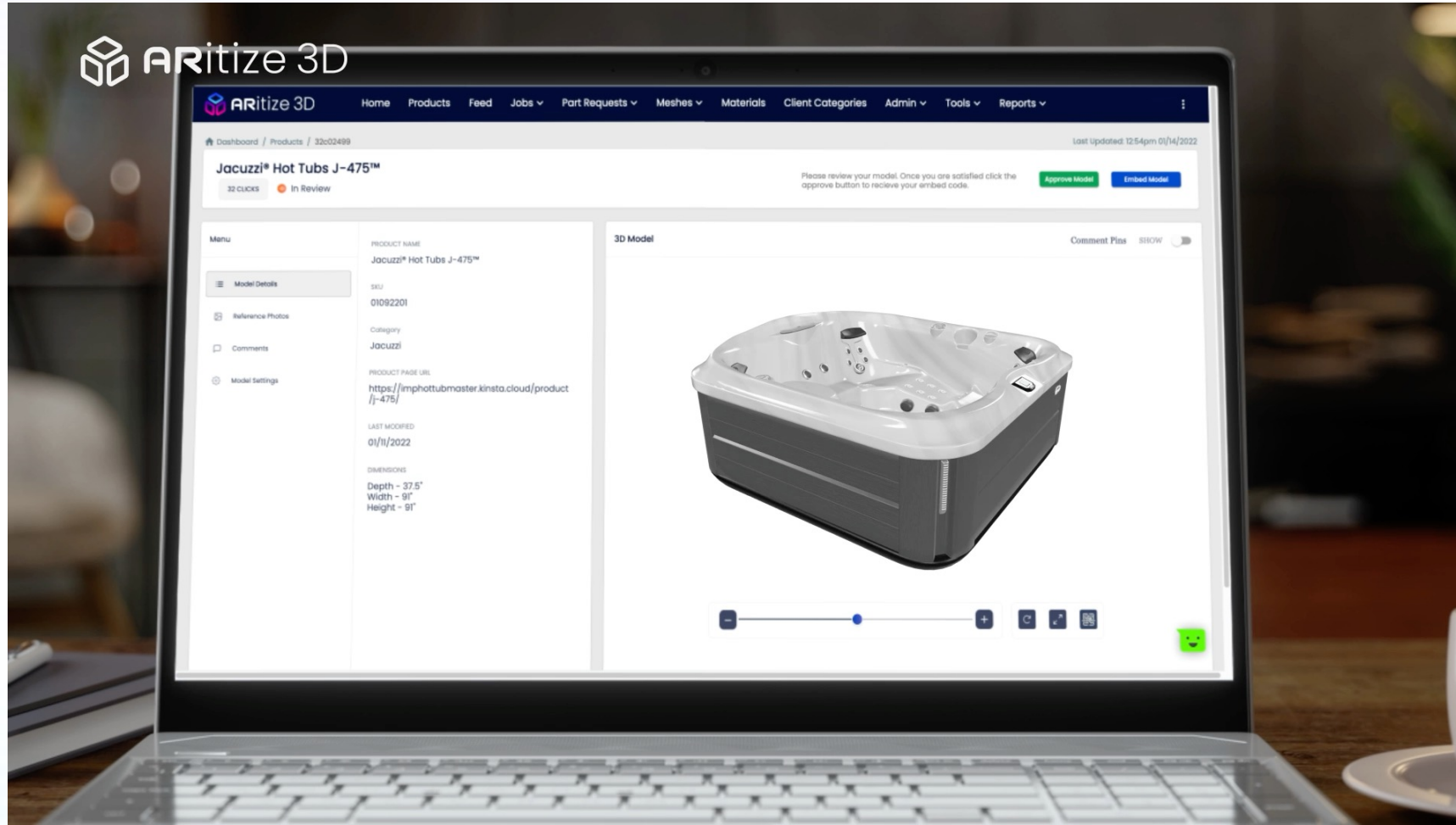


Boat



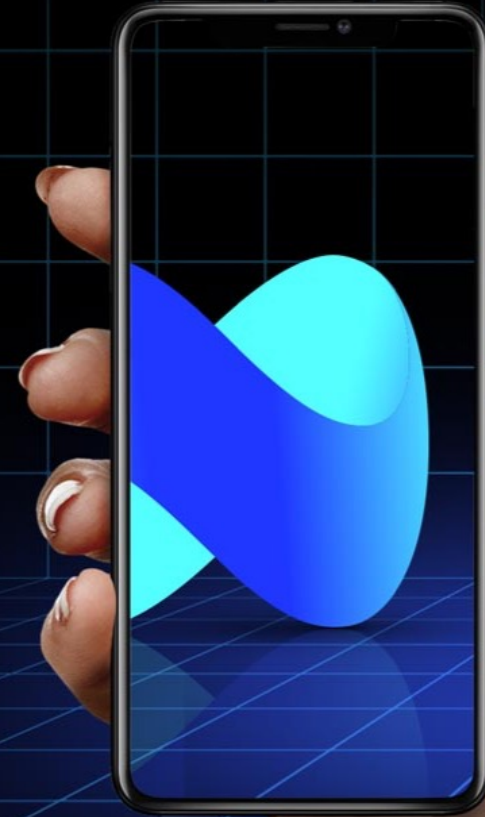
The 3D AR MODEL Journey

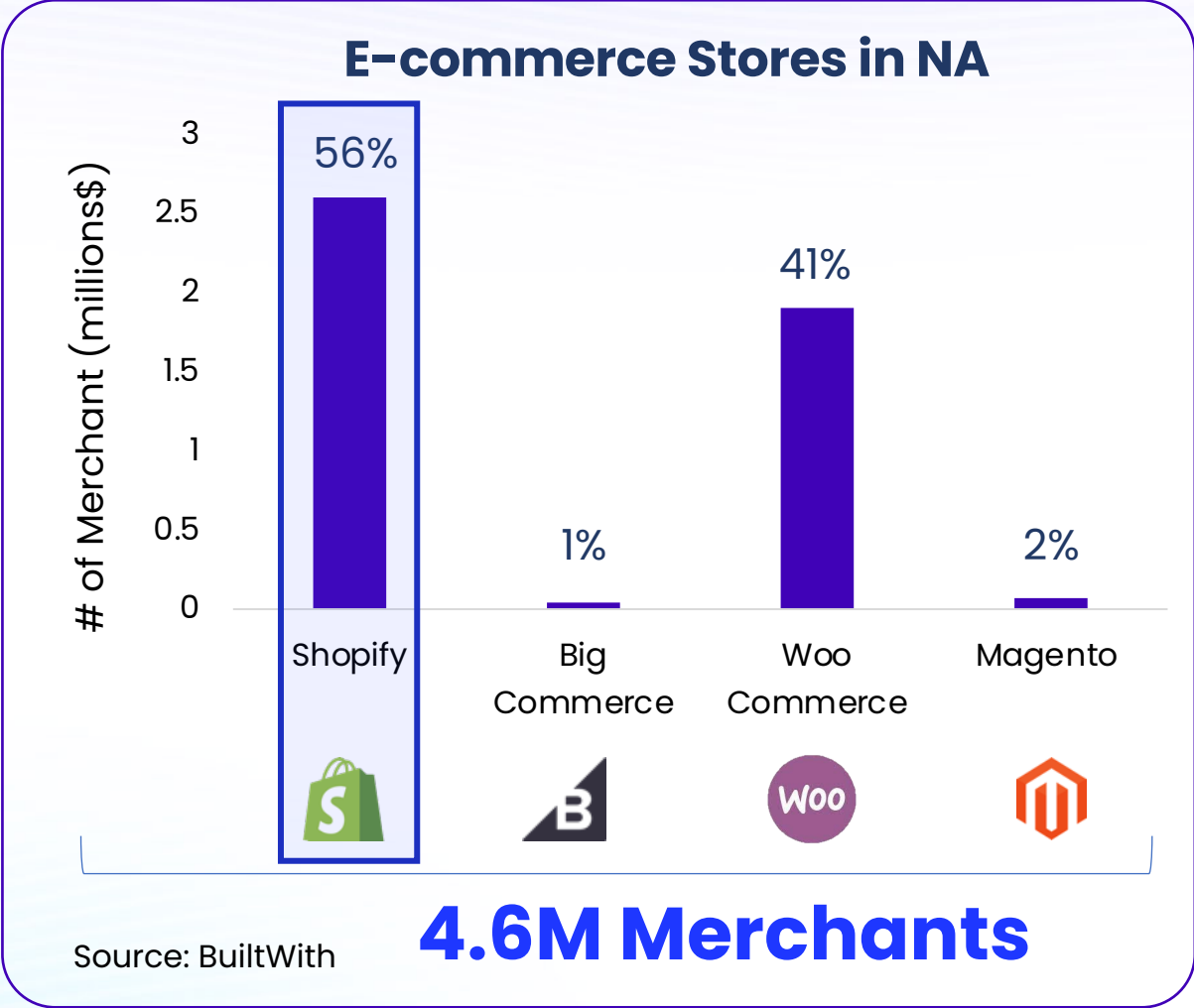
One 3D AR MODEL = Endless Uses



[Watch Video](#)

SaaS Third Party Integration





“The **Future** of E-commerce is **3D**”

Shopify⁸

Q1 2022

Nextech has **integrated** directly with **Shopify** through a self-service app available to all merchants

⁸ <https://www.shopify.ca/blog/3d-model-products>
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Third Party Integration Timeline

Integration with third party ecommerce platforms gets Nextech's 3D + AR Model creation solution in front of **millions** of merchants **globally**



LAUNCHED



Q2 – 2022 (April)

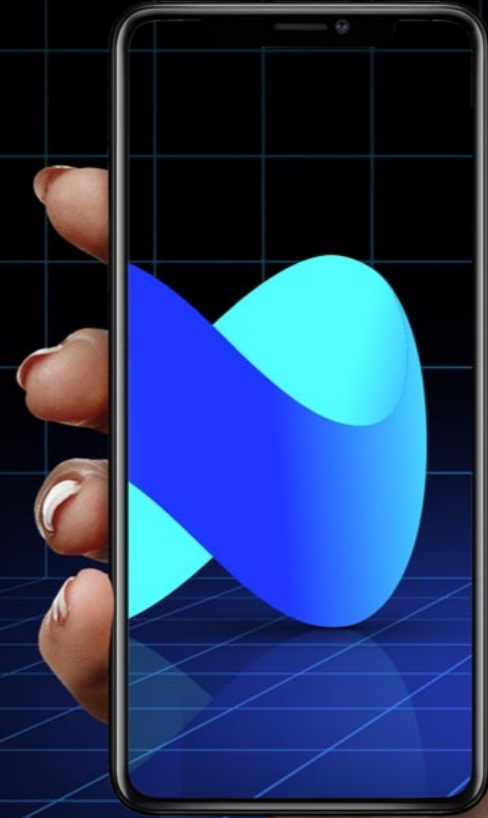


Q2 – 2022 (May)



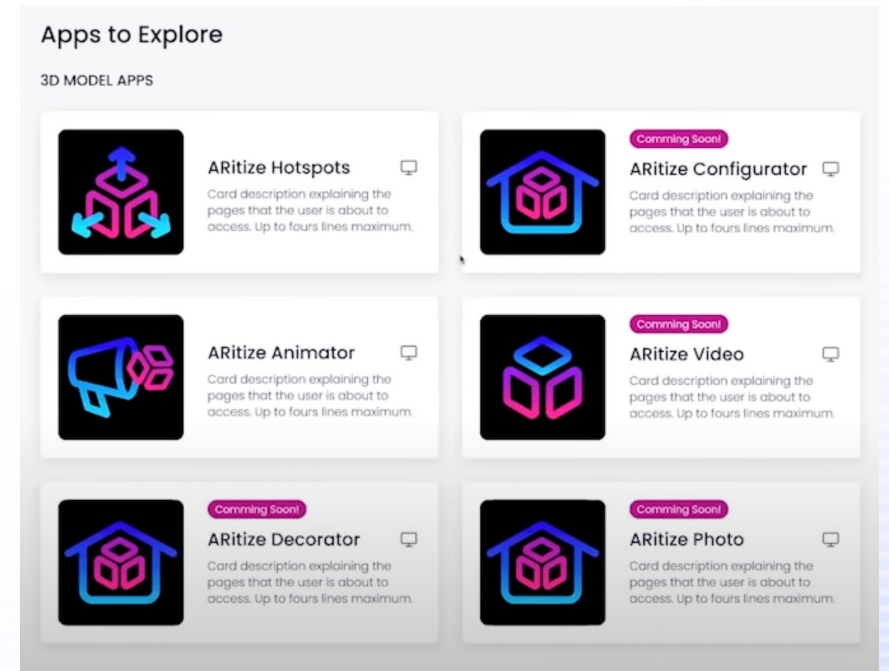
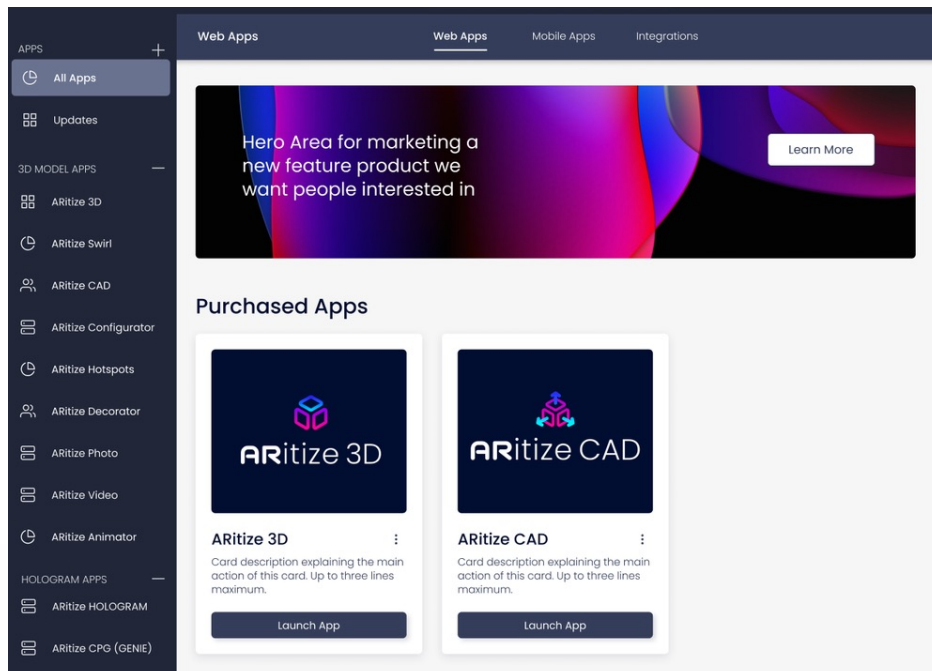
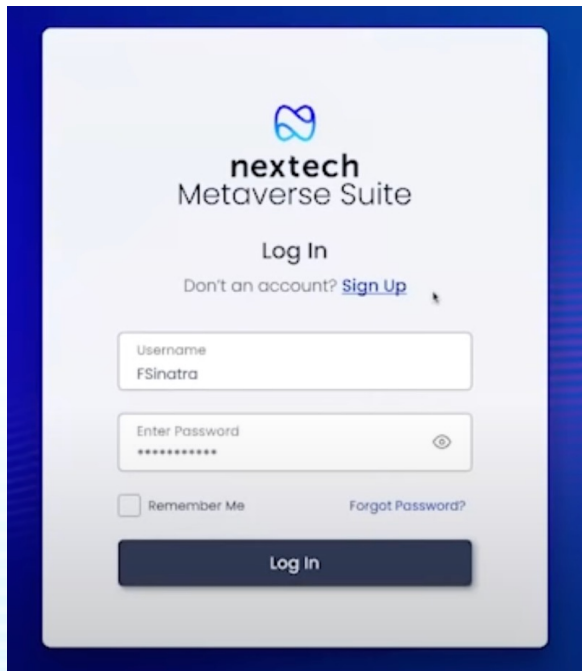
Q2 – 2022 (May)

Creating the Metaverse



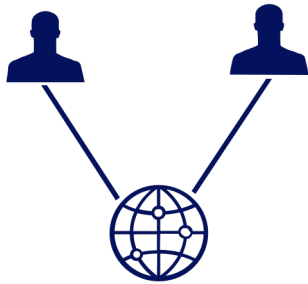
nextech Metaverse Suite

Nextech **Metaverse Suite** is our subscription-based platform that unifies our entire technology suite of 3D and augmented reality products



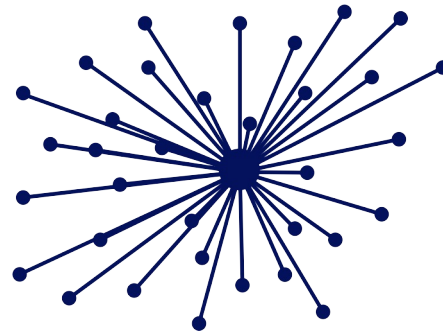
The Metaverse is the new Internet

Enhanced to deliver **3D content**, spatially organized information & experiences



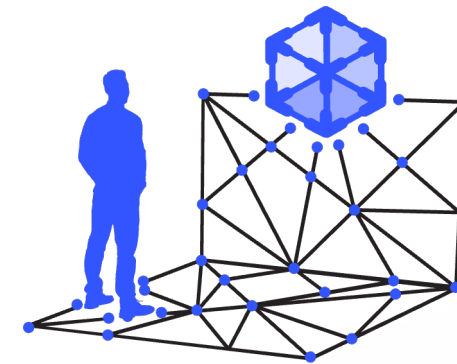
WEB 1.0

The Internet
connected us to
information



WEB 2.0

Social media
connected us to
people

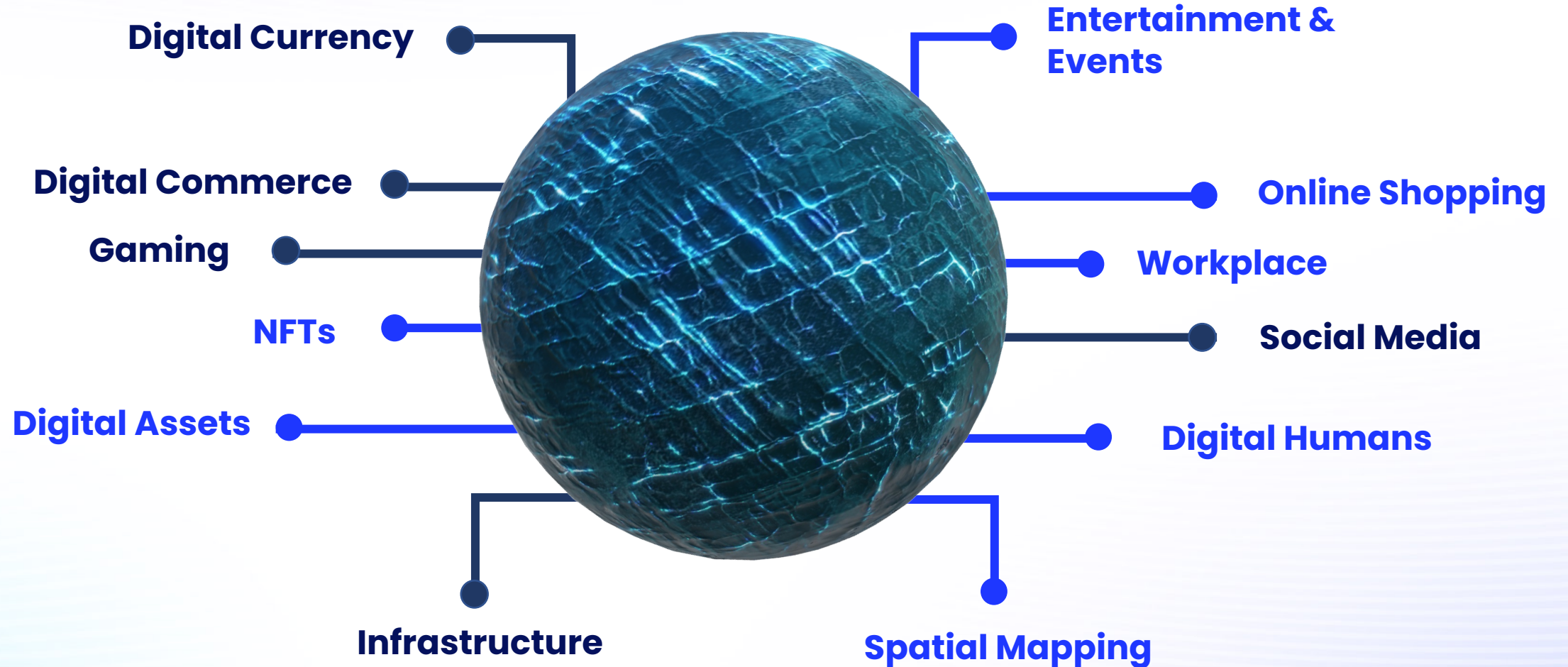


WEB 3.0

The **Metaverse** will
connect **objects**,
people, and **places**

Elements of the Metaverse

Where Nextech Operates ●

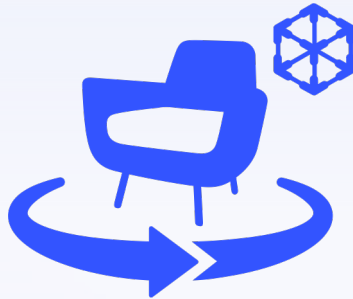


The Metaverse is the Future of Connectivity

Nextech has been building the Metaverse since 2018

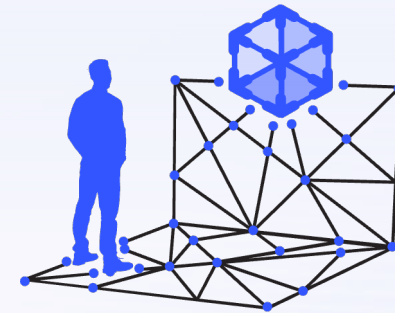
CONTENT

AR/3D content, including 3D models, human holograms, NFTs & more.



ENVIRONMENTS

Through **spatial mapping** & the AR cloud, data is anchored to physical places to enable AR devices to trigger the right experiences.



The barriers to content creation

3D Model Creation

- 
Weeks
- 
Quality
- 
Expensive



Human Hologram Creation

- 
Weeks
- 
Studio
- 
Expensive



Metaverse Creation

- 
Fragmented
- 
Tedious
- 
Expensive



ARitize Holograms – Human Hologram Creation App



ARitize Holograms

The first app on the market that lets you **CREATE, SHARE & VIEW** holograms on your smartphone.

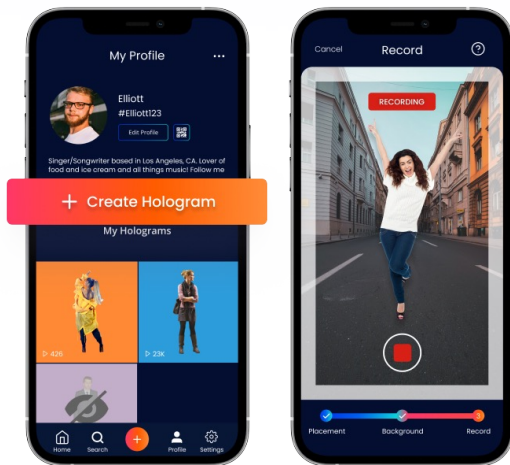
- X** No green screens or tech equipment
- ✓** Smartphone only



Now available as an SDK!

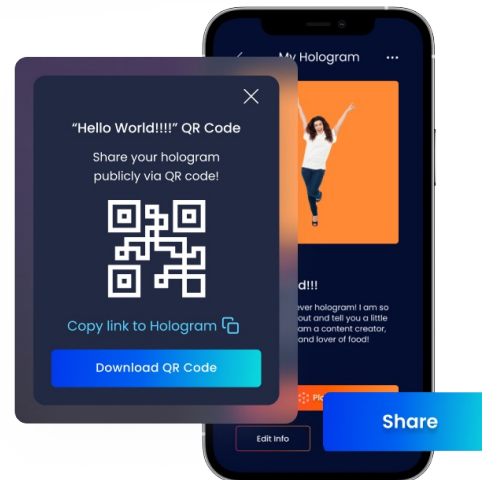


ARitize yourself in 3 simple steps



Create

FAST! Create your human hologram in minutes using your smartphone.



Share

EASY! Share your human holograms using a QR code, Tiktok, Twitter & Instagram!



View

MAGIC! Beam human holograms ANYWHERE and ANY TIME!

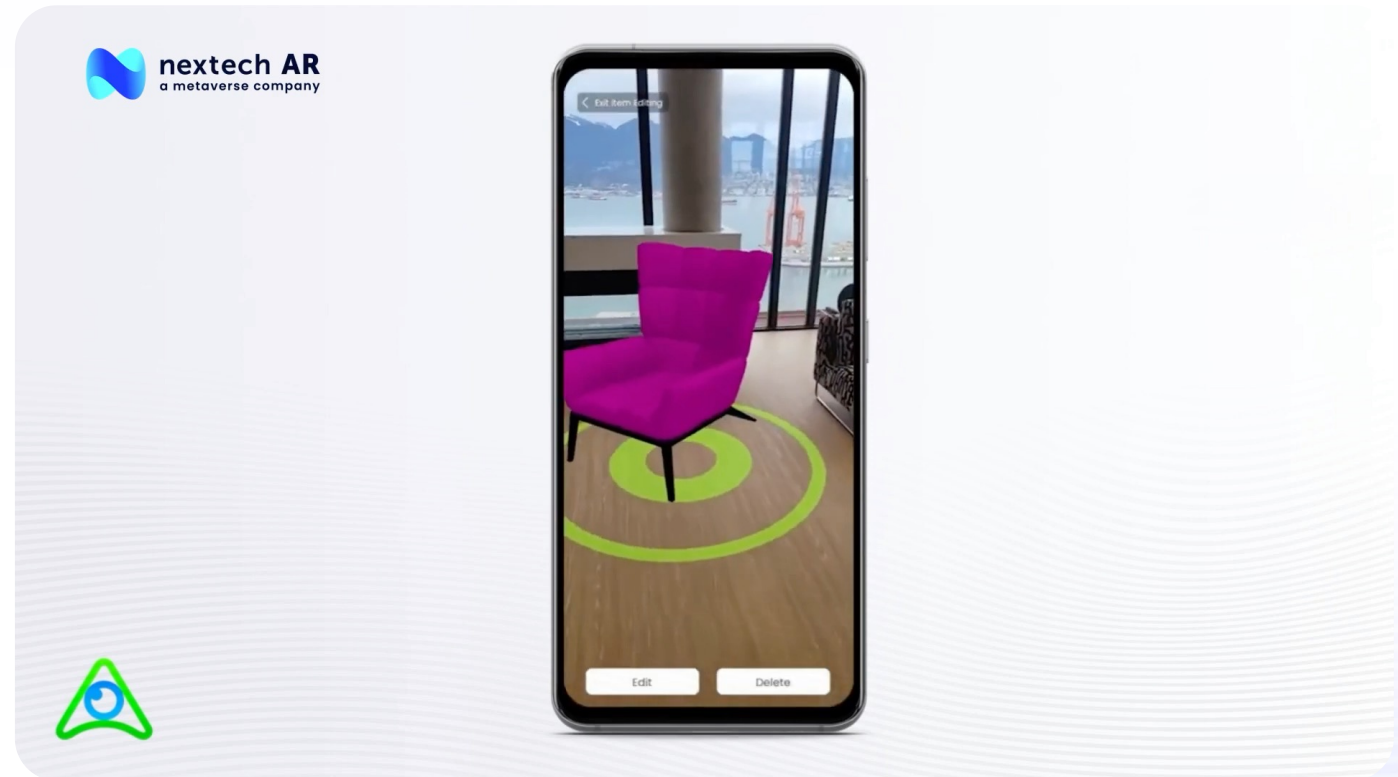
Aritize Maps- Metaverse Creation App



ARitize Maps

FIRST mobile app in market for **spatial mapping** and **mini-metaverse** creation!

- ✓ Smartphone only
- ✓ Spatial Mapping
- ✓ AR Wayfinding
- ✓ 3D Products
- ✓ Inter Operable
- ✗ **No coding** required



Now available as an SDK!



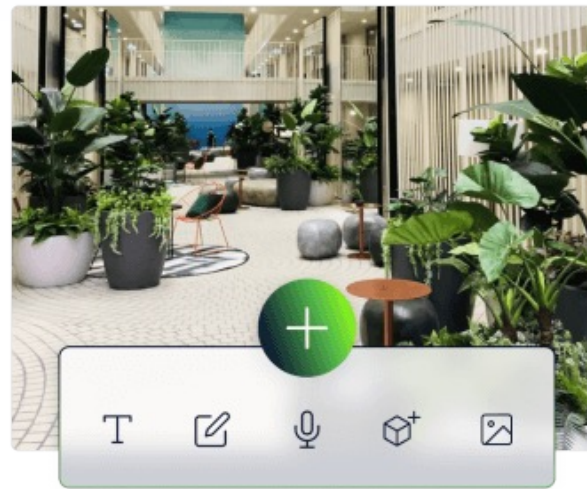


Create your metaverse in 3 simple steps



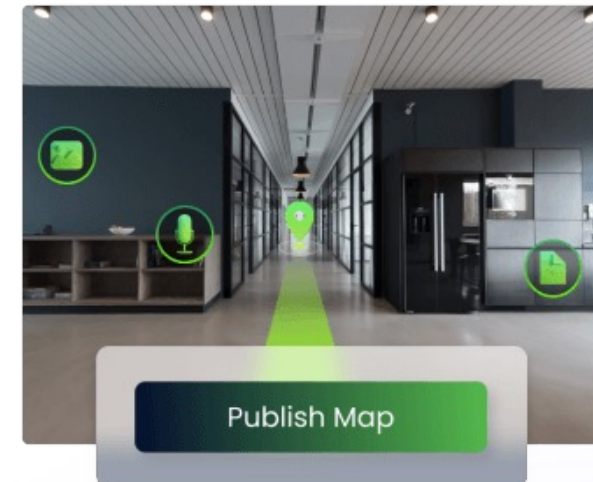
Create Map

Create location-based AR maps for events, rental homes, advertisements, and more!



Add Content










Drag and drop 3D objects, text, audio, images, navigation, and more into your mapped location.



Publish & Share

Once your map is ready, publish it and share with others as your own mini-metaverse.

Endless Metaverse Use cases

| | | |
|--|--|--|
|  <p>Retail</p> |  <p>Campus</p> |  <p>Gallery</p> |
|  <p>Real Estate</p> |  <p>Trade Show</p> |  <p>Shopping Centre</p> |
|  <p>Hospitality</p> |  <p>Office Building</p> |  <p>Transport</p> |

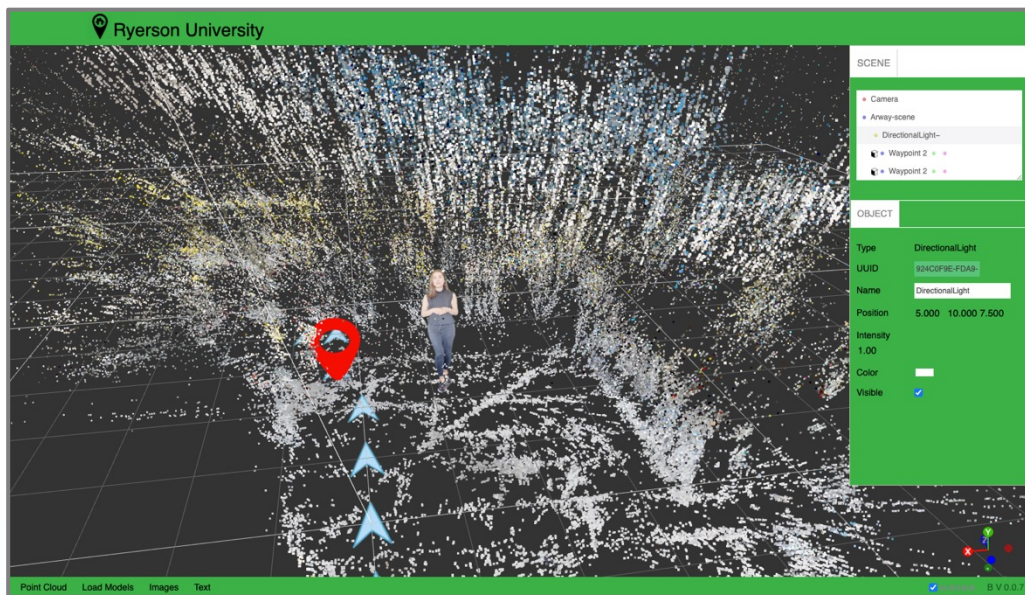


Spatially map any location, add 3D and holographic content and **enter the Metaverse!**

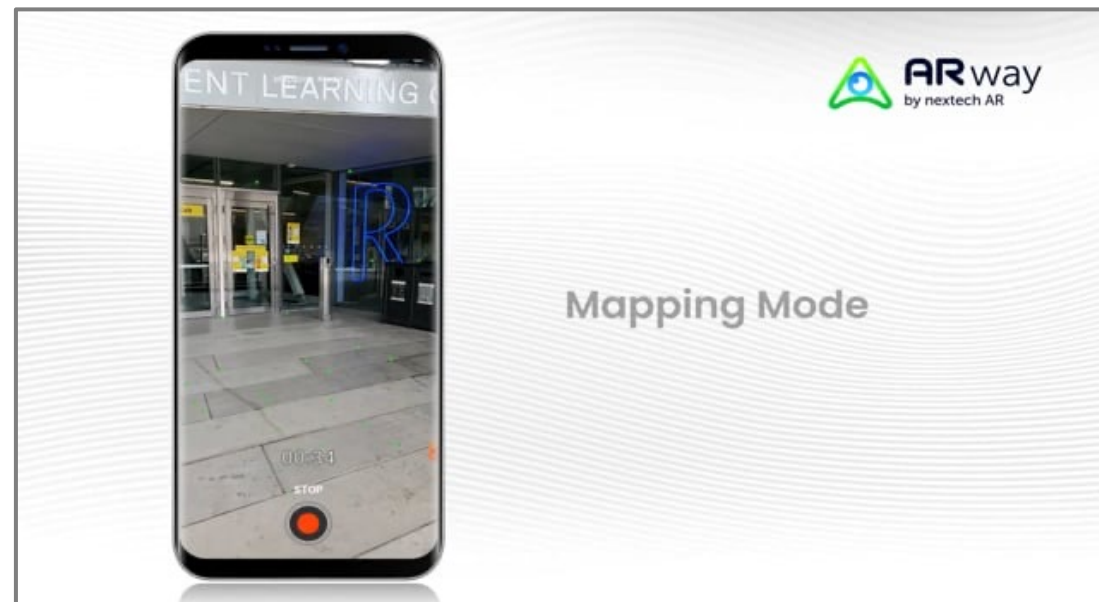
The Ryerson University Metaverse is HERE!

End to End Platform: People + Places + Objects

AR content placed into Spatial Map



Mini Metaverse



[Watch Video](#)

Metaverse Products:



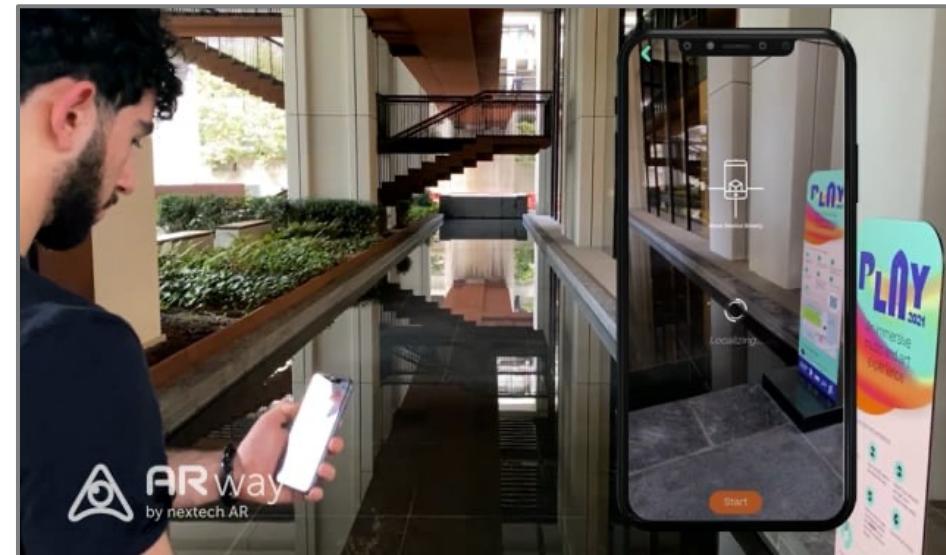
The City of London Metaverse is HERE!

End to End Platform: People + Places + Objects

AR content placed into Spatial Map



Mini Metaverse



Visuals and music from **Guildhall School of Music & Drama** and **London Symphony Orchestra**.

[▶ Watch Video](#)

Metaverse Products:



Addressable Market & Industry Validation



Nextech's Addressable Market



ARitize 3D

**\$147
Billion**



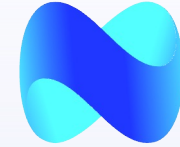
ARitize CAD

**\$9.7
Billion**



ARitize Maps

**\$95
Billion**



**Nextech AR
TAM =**

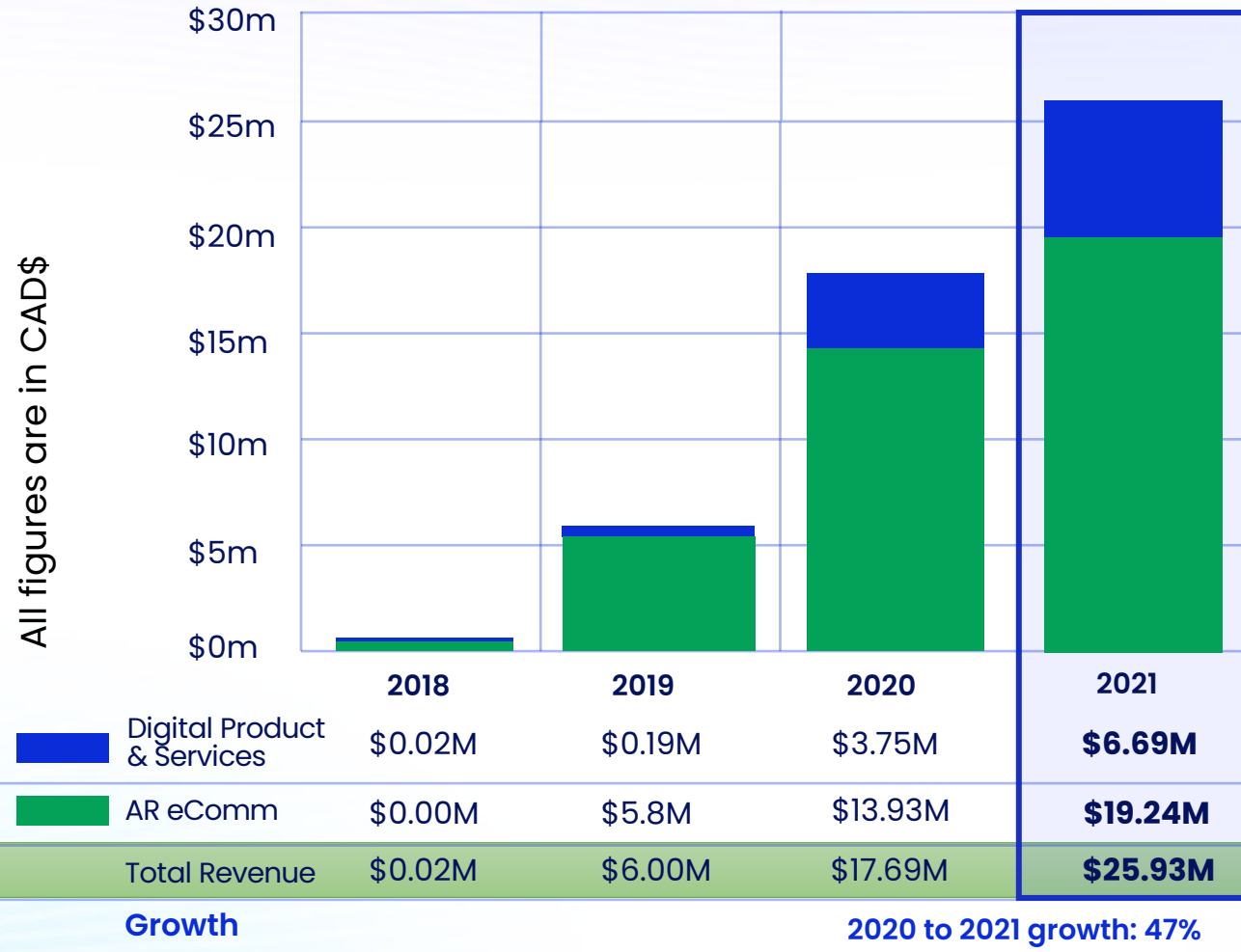
**\$252
BILLION**

2021 Accomplishments & Financial Information



Rapid Growth Is Being Fueled by Innovation

2018 to 2021



2021 Highlights

- **Annual Total Revenue \$25.9M** (up 47% from 2020)
 - **Product Sales \$19.2M** (up 38% from 2020)
 - **Technology Services \$5.3M** (up 55% from 2020)
 - **Renewable Software Licenses \$1.4M** (up 316% from 2020)
- **Annual Total Gross Profit \$9.8M** (flat with 2020)
 - **Product Sales \$8.0M** (up 14% from 2020)
 - **Technology Services \$1.8M** (not comparable to 2020 as measured on different basis)

Company Stats

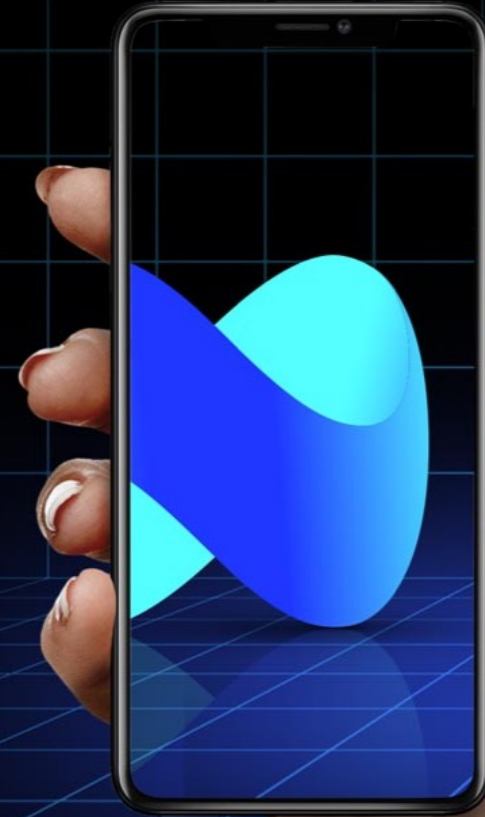
As of March, 2022

| | |
|-----------------------------|----------------------------|
| Share Price: \$1 USD | |
| Shares Outstanding | 99,634,597 |
| 52 week (high-low) | \$0.90 – \$5.41 USD |
| Market Capitalization | \$99.6 Million USD |
| Insider Ownership | 15% |
| Cash | \$15 million |

Thank you

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Appendix



The AR Revolution Has Begun!

Early Adopters

Nextech's AR Assets will be compatible with....



1.8 T



192 B



2.1 T



2.4 T



58 B

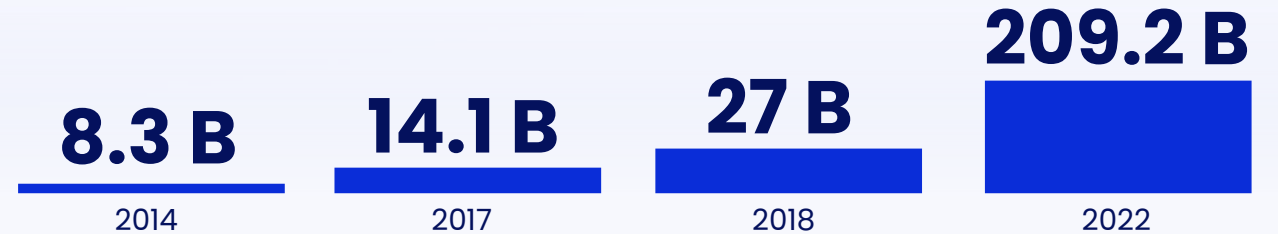


120 B



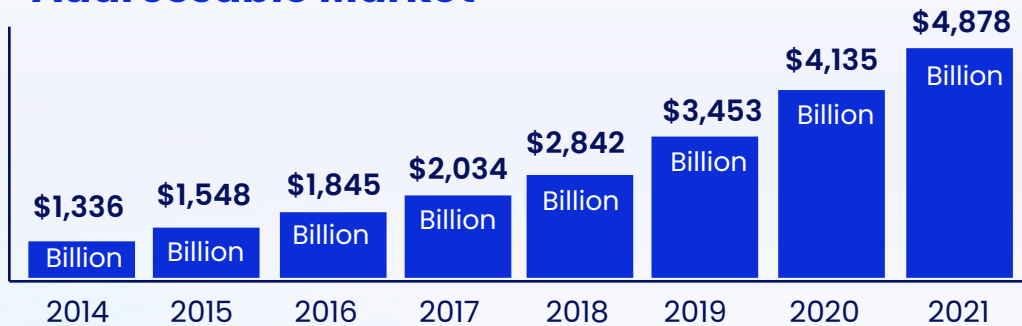
1 B

Forecast AR Market Size Worldwide in Billions



E-commerce Addressable Market

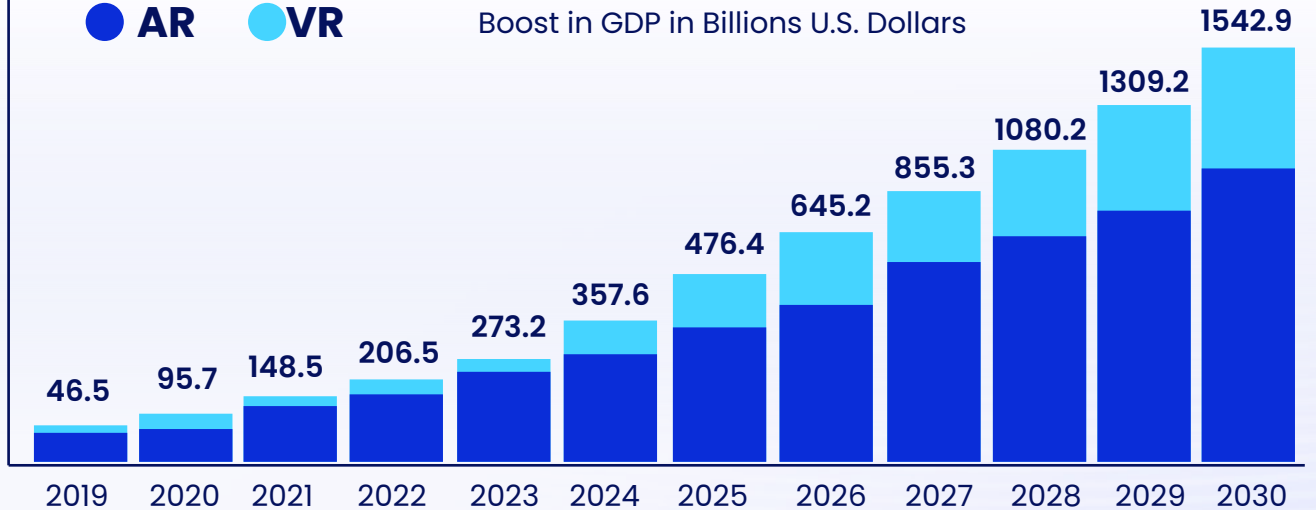
Retail Ecommerce Sales Worldwide from 2014 - 2021



Source: eMarketer ID 379045

● AR ● VR

Boost in GDP in Billions U.S. Dollars



Source: Statista 2021

What Are The Analysts Saying?

2020 “Augmented Reality and Virtual Reality Will Transform Selling”

Gartner[®]

2020 “The augmented reality market is expected to register a CAGR of 83.3% over the forecast period 2021 to 2026, expected to reach 225.77 billion by 2026”

Mordor Intelligence 

2020 “By 2025, nearly 75% of the global population and almost all smartphone users will be frequent AR users - providing a massive market opportunity for ecommerce businesses”

Mordor Intelligence 

2021 “Today, there are more than 100 million and growing consumers shopping with AR online and in stores”

Snap Inc. 

2021 “By 2025, nearly 75% of the global population and almost all smartphone users will be frequent AR users - providing a massive market opportunity for ecommerce businesses”

Snap Inc. 

Big Tech's Commitment to Augmented Reality

1 Billion Apple Devices Use AR



“AR is the next big thing. Whether it's health, education, gaming or retail, I'm already seeing AR take off in some of these areas with use of the phone. And I think the promise is even greater in the future.”

Tim Cook, CEO Apple



\$15 Billion Invested



“Our goal is to make AR technology more affordable and accessible, including bringing some of these technical advancements into our suite of communication products.”

Sundar Pichai, Google



\$6 Billion Invested

facebook



“I believe the metaverse is the next chapter For the internet. “

Mark Zuckerberg, CEO Facebook



\$20 Billion Invested

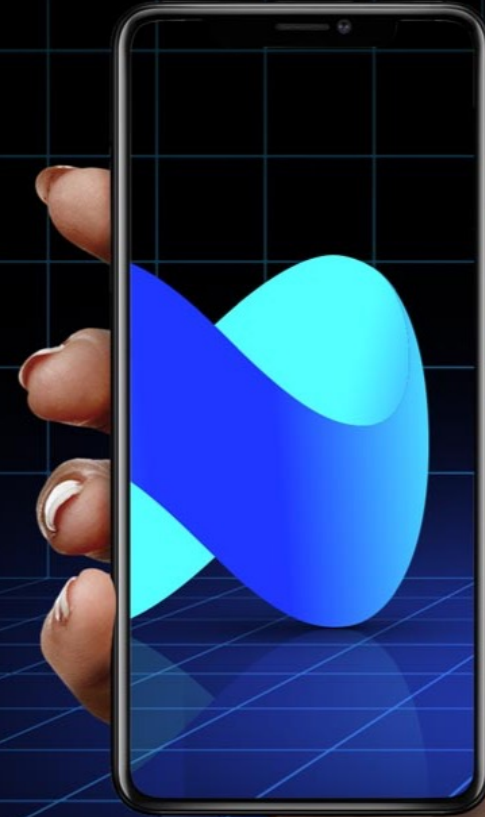


“We'll probably see a range of AR devices and platforms in the coming years. Obviously with Microsoft and the HoloLens, it's more of a 'full-field glasses' scenario. But I think the world is ready.”

Satya Nadella, CEO Microsoft



Additional Products & AR Solutions





map D

by nextech AR

Event Management Platform

- ✓ Virtual, Hybrid & Live Events
- ✓ Interactive Floorplans
- ✓ Booth Sales
- ✓ Ticketing
- ✓ Marketplace



Now integrated with **stripe**. 2% transaction fee on booth sales = no touch \$760K annual revenue projection

Co-Sell Partner



ARitize Labs

Immersive Augmented Reality Labs for Higher Education

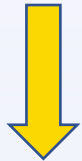
- ✓ Drive engagement
- ✓ Improve quality of learning
- ✓ Increase applicants & enrollments
- ✓ Reduce Costs



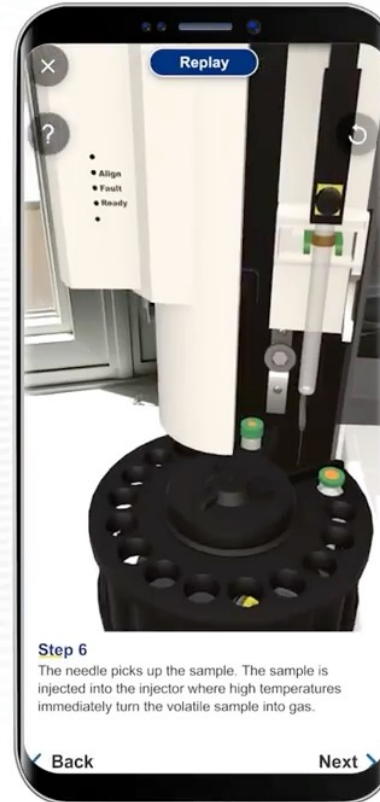
 [Click here to watch](#)

**Ryerson
University**

**85 AR Science
Labs Developed**



**5,000
Students Served**



Based on the success of the initial 50 AR Labs developed for Ryerson University's Faculty of Science, the University has ordered an additional 35 AR Labs.

 [Click here to watch](#)



ARitize CPG

Augmented Reality experiences for consumer packaged goods (CPG)

- ✓ Engage customers with interactive packaging
- ✓ Build loyal repeat customers
- ✓ Improve brand awareness
- ✓ Increase sales with direct path to purchase



 [Click here to watch](#)

TRY IT YOURSELF: ARitize CPG Examples

Use Your Smartphone Camera To Scan The QR Codes



3D Showroom

3D Virtual Sets

AR Interaction

3D AD Network




ARitize Events 3D

Immersive Virtual Events

- ✓ Education & training
- ✓ Auctions
- ✓ Entertainment
- ✓ Product Launches



 [Click here to watch](#)